

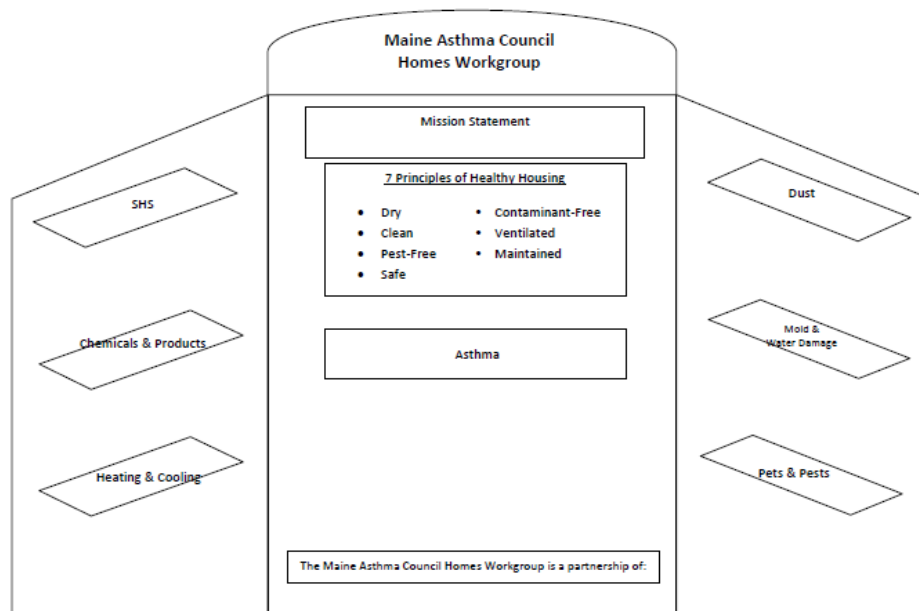
Maine Asthma Council Homes Workgroup

Attendees: Ted Hensley, Desi-Rae Severson, Christy Crocker, Eric Frohmborg, Carry Buterbaugh. Dave Cross, Carol Coles, Beth Pratt, Amy Olfene, Ruth Lawson-Stoppes, Helen Roy (PH)

Agenda Items:

Mission Statement to incorporate the 7 principles:

- Agreed upon the 7 principles outlined by the National Center for Healthy Housing:
 - Dry, pest-free, clean, safe, contaminant (poison) free, ventilated, well-maintained
- The display board will incorporate all these items, and the programs within the state the public can look to/visit for more information.
- At this time, due to the short timeframe before the Manchester Home Show (April 9-11th) we will be holding off on developing a mission statement for the group in order to prioritizing the development of a display that incorporates information most pertinent to the public audience.
- Amy and/or Desi-Rae will be contacting group members for input on the information to be contained in their designated portion of the display (see below):



Work Plan and State Plan:

- Ruth explained that the Maine Asthma Program/Maine Asthma Council is in the midst of developing a work plan and budget for year two of a five-year noncompetitive funding cycle with CDC.
- The group was asked to review the objectives of the Home workgroup under the five-year state plan and the work plan for the current year.
- The group discussed objectives and goals for the next fiscal year (which is September 2010-August 2011)
 - Implement the statewide healthy homes trainings.
 - Broaden the outreach of the training to other populations.
 - Piggy-backing on lead and smoke-free housing mailings to landlords.
 - Take training modules and place them on different areas of CDC website to create direct training opportunities.
 - Look to events, home shows, conferences where modules from training can be replicated or modules may be utilized.

Who else should be at the table:

- Review of the seven principles gave way to other members with which the group would like to develop a relationship
- Eric and Ruth will work together to come up with a statement for which the group can use when requesting partnerships/participation with these groups.
- Types of participants suggested include:
 - Realtors, tax assessors, appraisers
 - IPM representative (Kathy Murray)
 - Injury prevention representative
 - Representative from MaineHousing authority
 - MREMA—Cindy Butts
 - NAHRO—www .nercnauro.org
 - Cooperative Extension

Trainings—Financial Support:

- Smoke-Free Housing—will be supplying funds towards this project, as well as in-kind support
- Lead Poisoning Prevention—will be supplying funds towards this project
- Indoor Air Quality—in-kind through marketing, administrative supports through registrations both off and on-site
- PTM/HMPs—may be able, through meeting services, to provide assistance with registration
- DEP—would be able to supply some administrative in-kind support

Home Shows:

- Manchester Home and Garden Show
 - Need to staff the home show with members of the group.
 - Eric will be sending out a schedule so members can pick times for which they will be able to man a table:
 - **Friday 4/9:** 4:00 pm-8:00 pm (4 hours)
 - **Saturday 4/10:** 10:00 am-8:00 pm (10 hours)
 - **Sunday 4/11:** 10:00am-6:00 pm (8 hours)
 - Raffles

- Every 2 hours (11 raffles)
 - SFH donating 8 cleaning bags
 - Ruth/Asthma donating LL Bean gift bag
 - Lead donating test kits
 - Radon donating test kits
 - Helen Roy offered to donate asthma-specific items for raffle

- **Display board:**
 - Eric has offered to allow us to use a ground level, large display board → will send Amy and Desi-Rae dimensions.
 - Amy and Desi-Rae will work on a draft, and will need feedback from each program on their given area, as well a high-res logo for each program.
 - Christy has offered to assist by providing some direction on graphics.

- **Talking points for each program:**
 - Each program needs to develop a 1-page (max.) fact sheet on their program
 - Christy recommended that we just bring a lap top so that people can simply go online to view the fact sheets for each program.
 - Ruth clarified that the fact sheets were more so that if someone was to ask about a program that was not present at the show, then they could still answer basic questions associated with the program.
 - Ruth has asked that we all review the Healthy Homes information available on MIAQC website (www.maineindoorair.org) to see if the information the Council provides meets the needs of the group (in terms of general information on each topic area).

- **Educational opportunities:**
 - Christy was approached by the Manchester Home Show organizer with an offer to speak to the issue of indoor air, and Christy has offered this opportunity to the group in order to speak to Healthy Homes in general.
 - Christy has been asked by Ruth to put together a program that incorporates several aspects of applicable Healthy Housing programs to the education program she is organizing.

- **NEXT MEETING:**
 - Will be the last Monday of the month:
 - **MONDAY, MARCH 29TH, 2010, 10AM-12PM AT KEY BANK PLAZA, AUGUSTA**
 - Next meeting please bring a sample of materials that you plan to disseminate at the home show.