

# What is a Year?

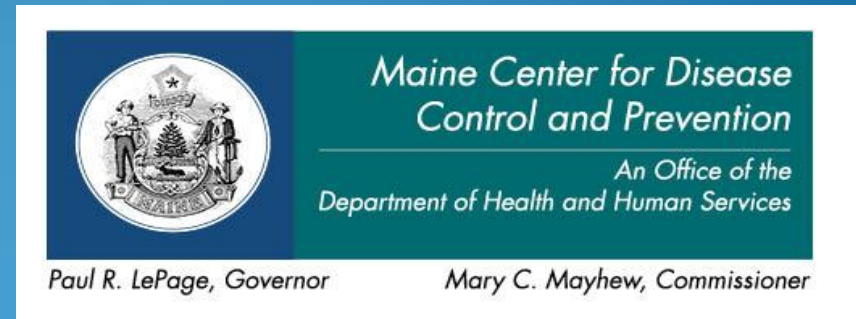
or

# Where Has All the Time

# Gone?

*Partnering For Success*

Maine's State Level Community Transformation Grant  
Action Institute 2013



April 25 - 26, 2013

# Our Shared Vision:

“Making the Healthy Choice the Easy Choice in Maine ”

- Engage at the Community level
- Enlist non traditional partners
- Reduce Health Disparities
- Move to the next level across a broad spectrum
- Change perceptions and conversations:
  - Individual ownership and investment in health

# Who We Share it With



Our Friends at

You, in the Districts

Members of the Leadership Team

Our Funders at CDC

Small Community Transformation Grant Awardees

School Administrators

ECE Administrators and operators

School Staff

Parents

Like minded Community Organizations

Etc.

# Results of a year's work in the Districts

**293** Early child care centers committed to improving nutrition and physical activity

**39** Schools enrolled to do the same

**3** Communities looking at how to change their physical environments to make them healthier places to live work and play

The Tribal Health Centers Addressing High Blood pressure and Cholesterol through Pharmacists as Physician Extenders

# Results of a year's work at the State

- 3 Federally Qualified Health Centers piloting Patient Navigation
- All Community Integration and Residential Behavioral Health Providers surveyed for Tobacco Policies
- Maine CDC used as a pilot site for a DHHS worksite Nutrition Policy
- The formation of an Advisory Group to address the implementation in School Based Health Centers of LGTB friendly policies and practices

# WIKI !!



- Wiki Home
- Recent Changes
- Pages and Files
- Members

- CTG Objectives**
- Active Living
- Healthy Eating
- ACET
- Communication
- Clinical
- Implementation and Reporting**
- District Workplans
- Performance Monitoring
- Cost Study
- District Guidance Documents and Resources
- Action Institute
- Face to Face District

## ☆ home

Edit 0 24 ...

### Welcome to the Community Transformation Grant District Coordinator Wiki

A wiki is an online platform that allows multiple users to create and edit content. It will provide a central location for CTG District Coordinator communication. Some of you may be familiar with this type of on-line collaborative environment, but for others this is an application that may be unlike anything you've used before — a site that you can build and work on together. At this point, only the 9 CTG District Coordinators have access to this particular wiki. To learn more about how to use a wiki read this [Wiki How To](#), or check out the video tutorials below.

#### [CTG State Level Workgroups Resource Pages](#)

#### Helpful Wiki Links:

- [Wiki How To](#)
- What is a [WIKI](#)??!
- [Bootcamp Webinar \(for beginners\)](#)?
- [Advanced Tips and Tricks Webinar](#)?
- For more Wiki video tutorials go [here](#)?

The views, opinions, informal content, and links expressed herein do not necessarily state or reflect those of the Maine Center for Disease Control and Prevention. No official endorsement of the viewpoints expressed on this Wiki should be inferred.

Funding for the Maine Community Transformation Grant is provided by the U.S. Centers for Disease Control and the Maine Center for Disease Control and Prevention.

# And, Lest you fear we may have too much time on our hands...

- A radically revised Evaluation Plan
- 2 Regional Meetings, 12 Technical Assistance calls, 3 Management calls
- Site Visits
- 6 Leadership Team meetings
- Reports:
  - Annual Progress Report to US CDC
  - Evaluation Annual Progress Report to US CDC
  - Annual Federal Financial Report to US CDC
  - Annual Cost Study Report
  - Rural Data Report
  - Prevention Public Health Fund (PPHF) Report
  - Interim Progress Reports
  - Grant Re-Application
  - Grant Application Pre-Approval

# District Partner Participation Status by Setting

Implementation Setting	CTG Participation Status (March 19, 2013)			
	Enrolled	Baseline Assessment Complete	Post Assessment Dates	Outcome Goal and Year
EarlyCare and Education	293	234 (21 pending for next cycle)	First Outcome Measure May 2013	350 by 2014
Schools	39	15	First Outcome Measure April 2014	100 by 2014
ACETs	3	Not applicable		
Maine Primary Care Association FQHCs	3	?	First Outcome Measure January 2014	2



# District Stakeholders by Sector and Level of Involvement

Sectors Represented By Stakeholders	Stakeholder Level of Involvement			
	Low	Medium	High	Total
Academia, Education	23	7	6	36
Business/For Profit/Consultant	1			1
Community Based Organization	10	12	5	27
Community Health Center		1		1
Community Member	1	1	3	5
Development/Planning Agency	4			4
Elected/appointed official	1			1
Environmental Organization	2			2
Government Organization	11	9	4	24
Health Care Organization	38	8	17	63
Individual		1	1	2
Nonprofit Organization	6	3	1	10
Organizations Representing Priority Population			5	5
Other	4	1	1	6
Park and Recreation Organization			1	1
Public Health Organization	9	25	21	55
Senior Service Agency	1	2		3
Transportation Agency		1		1
<b>Grand Total</b>	<b>111</b>	<b>71</b>	<b>65</b>	<b>247</b>



## Community Transformation Grants

### Summary of CTG Costs by Objective

Sep 1, 2011 – Sep 30, 2012

Maine Department of Health and Human Services/Maine CDC

Cost Name Contributions	Financial Costs (\$)	<u>Distribution</u> <u>Category of</u> Financial Costs (%)	In-Kind Labor Hours (hrs)	Distribution of In-Kind Labor Hours (%)	In-Kind Non-Labor Contributions (\$)	Distribution of In-Kind Non-Labor Contributions (%)
1. ECE PA	\$229,369.08	19.3	1,769.97	24.69	\$3,731.90	21.5
2. Schools PA	\$122,779.59	10.35	805.06	11.23	\$2,167.90	12.5
3. DHHS Healthy Options	\$14,932.38	1.26	140.79	1.96	\$0.00	0
4. ECE Food and Beverage	\$186,935.84	15.76	1,365.53	19	\$2,722.70	15.7
5. Schools Food and Beverage	\$104,733.73	8.83	920.81	12.8	\$1,691.30	9.75
6. FQHC BP/CHOL	\$83,114.52	7.04	163.54	2.28	\$0.00	0
All Other CTG Objectives	\$250,471.85	21.1	1805	25.18	\$7,031.20	40.54
Evaluation	\$142,121.51	11.9	67.5	0.94	\$0.00	0
Administration	\$51,860.06	4.37	131.8	1.84	\$0.00	0
<b>Total:</b>	<b>\$1,186,318.54</b>	<b>100</b>	<b>7,170.00</b>	<b>100</b>	<b>\$17,345.00</b>	<b>100</b>

# Cost Study Breakdown: Financial Cost by Objective

## Distribution of Financial Costs by Objectives (% rounded)



- 1. ECE PA - 19.3%
- 2. Schools PA - 10.35%
- 3. DHHS Healthy Options - 1.26%
- 4. ECE Food and Beverage - 15.76%
- 5. Schools Food and Beverage - 8.83%
- 6. FQHC BP/CHOL - 7.04%
- All Other CTG Objectives - 21.1%
- Evaluation - 11.9%
- Administration - 4.37%

# CTG Small Communities' Awards in Maine

- Healthy Acadia:
  - *Downeast Community Transformation Collaborative*
  - *Downeast PH District - Hancock and Washington Counties*
- Maine Development Foundation:
  - *"Healthy Maine Streets"*
  - *Communities involved in the Maine Streets Maine (all 10) and Maine Downtown Network (10 out of 20) throughout the state*
- MaineGeneral Medical Center:
  - *"UP and RUNNING: Getting the NDPP Started"*
  - *Covers Central PH District - Kennebec and Somerset Counties*
- Maine Health:
  - *HOME (Health of ME) Towns Partnerships Project*
  - *Covers seven counties in the Western and Midcoast PH Districts - Androscoggin, Franklin, Knox, Lincoln, Oxford, Sagadahoc, and Waldo*

# Additional Focus Areas to Consider

CDC'S DIVISION OF COMMUNITY HEALTH

## SUCCESS STORIES

by: Karen White

### Western Maine Child Care Providers Making an Impact on Children's Health

#### SUMMARY

Child Care Providers in Western Maine have risen to the challenge of ensuring that the children in their care are healthy! All providers have the opportunity to participate in the Community Transformation Grant (CTG) project which offers providers incentives and resources for completing a statewide self assessment and individual action plan aimed at increasing physical activity and healthy nutrition at their sites.



#### CHALLENGE

Western Maine Child Care Providers have been joining the Community Transformation Grant (CTG) project to make an impact on childhood obesity. Nearly 50 family child care and center-based child care programs have completed a statewide self-assessment and individual action plan to address the physical activity and healthy nutrition of the children at their sites. By doing this, they have received incentives and resources to help them achieve their goals. Here is what a provider in Oxford County had to say:

"We purchased several different size, shape and texture inside play balls. I was looking for something to increase gross motor on days when outside play was not an option. This equipment has done exactly what I hoped it would; it has increased the children's heart rate during inside play in a safe, and FUN activity."

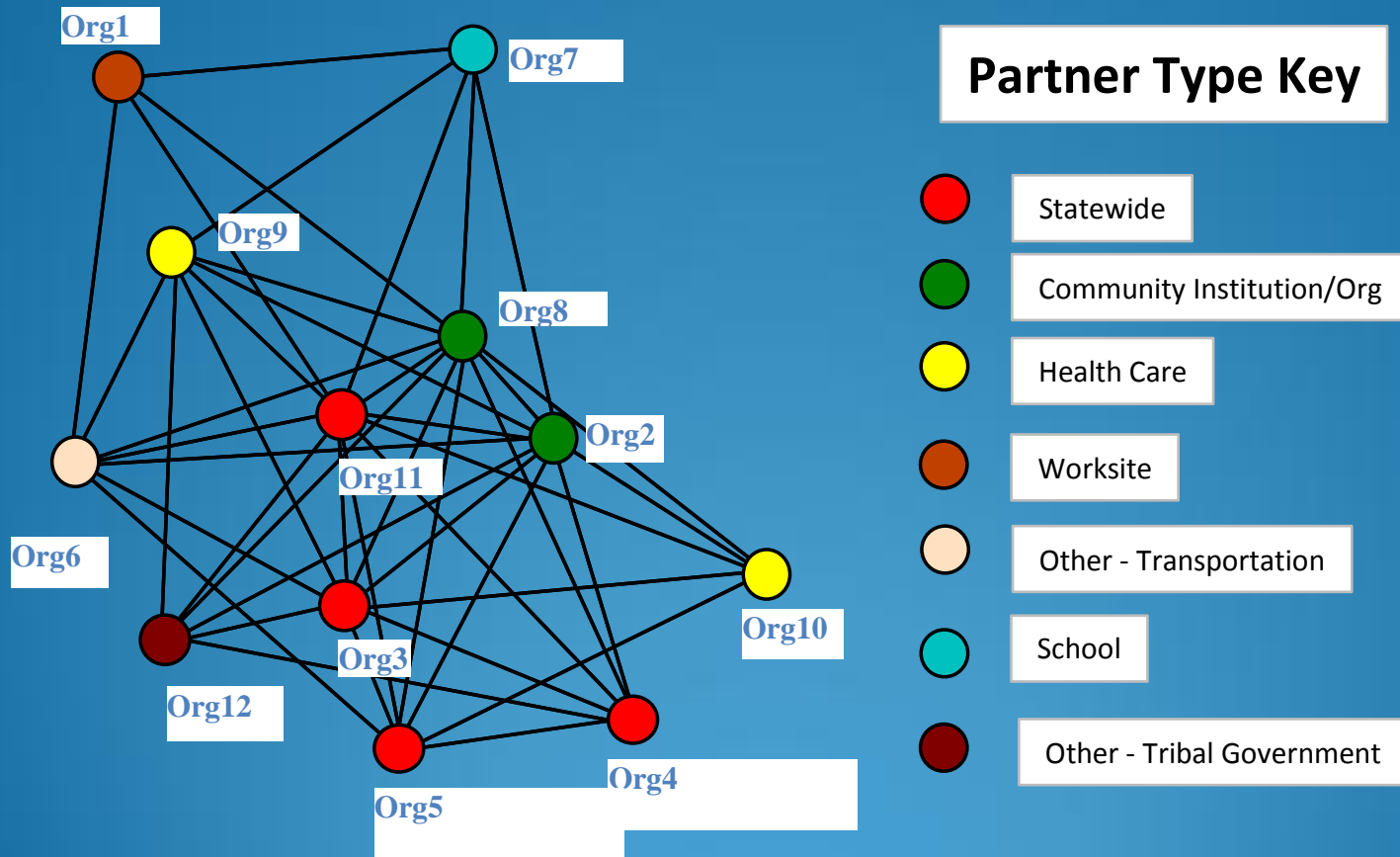
#### YOUR INVOLVEMENT IS KEY

**If you know or have a child in child care in Western Maine, let their family or provider know about the Community Transformation Grant project. Have them contact: Karen White at 333-6401 or [kwhite@community-concepts.org](mailto:kwhite@community-concepts.org)**

"My main goal was to get the infants out of swings. I purchased a tummy time mat, deluxe play gym, and six-sided fence. The older children now stay safely off the "baby area" – and the tummy time mat helps the babies enjoy tummy time longer."

- Child Care Provider

# Assess Partnerships



# Next Steps

- Communications CTIPs
- Infrastructure CTIPs
- Additional Options for District CTIPs

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