



**Communities  
Transforming**

*To make healthy living easier*



Paul R. LePage, Governor

Mary C. Mayhew, Commissioner

*Made possible with funding from the  
Centers for Disease Control  
and Prevention (CDC).*

# *Partnering for Success*

## **Maine Community Transformation Grant**

### **Action Institute**

### **April 25-26th, 2013**

*Making the Healthy Choice the Easy Choice for Maine*

Welcome

# Goals

## Institute Goals:

1. To provide resources and tools for successful implementation of CTG objectives across Maine.
2. Enhance collaboration between CTG partners at State, Regional and small community levels.
3. To highlight ongoing CTG efforts at the State and local levels.

From the Maine Land...

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# CTG Initiatives



Maine CDC Office of Local Public Health Districts and Public Health District Locations

- ★ MaineGeneral
- ☆ Healthy Acadia

- Aroostook Band of Micmac Indians - Micmac Service Unit
- Houlton Band of Maliseet Indians Health Department
- Passamaquoddy Tribe - Indian Township Health Center
- Passamaquoddy Tribe - Pleasant Point Health
- Penobscot Nation Health Department

Maine Development Fund Health Maine

- Communities:**
- ★ Main Streets
  - NP Nonprofits
  - M Municipalities

- DHHS District Office with Maine CDC Public Health Unit
- ★ DHHS District Office
- DHHS Satellite Office



# Islands



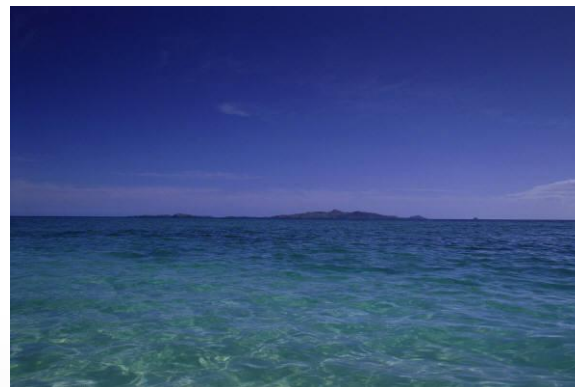
Me CDC-Hula Dancers

Maine General-The Monkey

Maine Health-Palm Tree Sway

Healthy Acadia- The Swim

Maine Development Foundation-Surfing



# Recess Rocks

[Recess Rocks Music Video](#)

# Islands

Me CDC-Hula Dancers

Maine General-The Monkey

Maine Health-Palm Tree Sway

Healthy Acadia- The Swim

Maine Development Foundation-Surfing



# Opening Remarks: Andy Finch

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# PA Break

Me CDC-Hula Dancers

Maine General-The Monkey

Maine Health-Palm Tree Sway

Healthy Acadia- The Swim

Maine Development Foundation-Surfing



Plenary Session  
*Partnering for Success*  
Victoria W. Rogers, MD

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# Lunch Break and Networking

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# Day One: Afternoon Sessions

- Motivational Interviewing: Stephen R. Andrew, LCSW, LADC, CCS
- Communicating the Message: Presenters-representatives from the US CDC communications team, FHI 360: Joy Pritchett, Sarah Beistel, and Lisa Tensuan.
- Practical Implementation Strategies for Working with Schools: Sheila Nelson
- Introduction to the PARTNER Tool: Jessica H. Retrum, PhD, LCSW



# Dinner

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# Evening Sessions:7-9pm

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Speed “dating” for resource  
information 20 minutes each round

Adjourn  
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