

# Maine Economic Indicators

November 2019



**Maine Department of Administrative and Financial Services**

**Office of the State Economist**

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Maine Economic Indicators is a monthly report assembled by the Office of the State Economist that provides a synopsis of current economic trends and indicators for the state in comparison to New England and the United States. The intent of this report is to provide the public with a single document containing data aggregated from different sources typically used to track current economic and demographic conditions in the state.

This report includes monthly, quarterly, and annual data released at varying points throughout the year. The appendix provides comprehensive information related to the data presented herein. Data included in this report are assembled from various sources, subject to frequent revision, and provided in this report “as is” at the time of publication. Therefore, data presented in this report are subject to change over time.

# 1 Snapshot

Indicators in this section provide a summary of Maine's current economic status. Figures for Maine are compared to New England and the United States. Sources are given in the appendix.

Reference Period		Maine	New England	United States
2018	Total population	1,338,404	17,388,096	327,167,434
2017-2018	Annual population percent change	0.3%	0.6%	0.6%
2010-2018	Cumulative population percent change	0.8%	2.8%	6.0%
2018	Average earnings per job	\$50,247	\$69,987	\$62,321
2017-2018	Average earnings per job percent change	2.9%	2.8%	2.9%
October 2019	Unemployment rate	2.8%	3.0%	3.6%
October 2019	Total private nonfarm employment	533,600	6,540,00	129,306,000

## Annualized Percent Change from the previous quarter and Compound Annual Growth Rate (CAGR)

Real GDP	2018:Q2	2018:Q3	2018:Q4	2019:Q1	2019:Q2	CAGR 2018:Q2-2019:Q2
Maine	3.3	2.8	-1.8	4.8	0.6	1.6
New England	2.2	2.4	0.1	4.8	0.6	2.1
United States	3.5	2.9	1.1	3.1	2.0	2.3
Total Personal Income	2018:Q2	2018:Q3	2018:Q4	2019:Q1	2019:Q2	CAGR 2018:Q2-2019:Q2
Maine	4.7	4.3	1.7	7.9	4.9	4.7
New England	3.5	4.5	2.7	8.3	4.3	4.9
United States	4.3	4.6	3.6	6.2	5.4	4.9
Per Capita Personal Income	2018:Q2	2018:Q3	2018:Q4	2019:Q1	2019:Q2	CAGR 2018:Q2-2019:Q2
Maine	4.5	4.0	1.4	7.7	4.7	4.4
New England	3.2	4.1	2.3	8.0	4.0	4.6
United States	3.7	3.9	2.9	5.7	4.8	4.3
Wages & Salaries	2018:Q2	2018:Q3	2018:Q4	2019:Q1	2019:Q2	CAGR 2018:Q2-2019:Q2
Maine	3.5	3.8	-1.0	11.6	4.1	4.5
New England	0.0	3.6	1.6	14.2	2.7	5.4
United States	3.1	4.5	2.1	10.2	4.8	5.4

## 2 Annual Indicators

Indicators summarized below are updated annually on various release dates and provide a general summary of Maine's demographic and economic status.

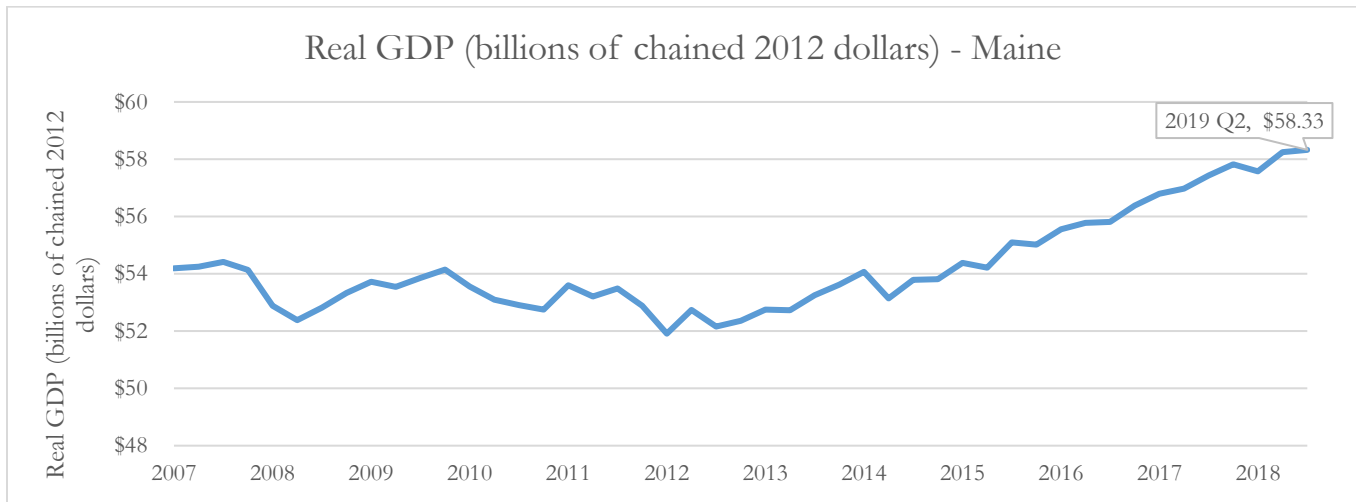
Reference Period		Maine	New England	United States
2018	Total population	1,338,404	17,388,096	327,167,434
2017-2018	Annual population percent change	0.3%	0.6%	0.6%
2010-2018	Cumulative population percent change	0.8%	2.8%	6.0%
2018	Births	12,438	146,106	3,855,500
2018	Deaths	14,079	131,249	2,814,013
2018	Net migration	5,039	35,720	978,826
2017-2018	Annual rate of total net migration (Maine ranks 19 <sup>th</sup> in the U.S.)	0.38%	0.24%	0.30%
2018	Median age, years (American Community Survey)	45.1	40.8	38.2
2018	Associate's degree: percent of population age 25 and above	9.7%	8.2%	8.6%
2018	Bachelor's degree: percent of population age 25 and above	20.1%	22.8%	20.0%
2018	Graduate or professional degree: percent of population age 25 and above	11.4%	17.6%	12.6%
2018	Percent of population below poverty level	11.6%	10.3%	13.1%
2018	Median family income	\$72,390	\$93,690	\$76,401
2018	Median household income	\$55,602	\$73,199	\$61,937
2018	Per capita personal consumption expenditures	\$45,497	\$52,515	\$42,757
2018	Per capita disposable personal income	\$43,909	\$58,562	\$48,101

### 3 Monthly and Quarterly Indicators

#### 3.1 Gross Domestic Product (GDP)

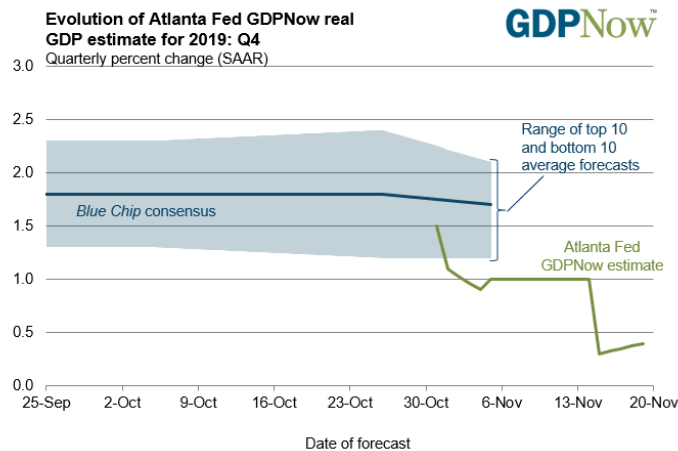
Real GDP in Maine increased by 0.6 percent from the preceding quarter (2019:Q1 to 2019:Q2), the second slowest growth rate in the US and last in New England. In terms of total GDP, Maine ranked 43<sup>rd</sup> in the United States and 4<sup>th</sup> in New England. In 2019:Q2, professional, scientific & technical services and government contributed 0.47 and 0.33 percentage points to Maine’s GDP growth, respectively. These gains were largely offset by losses in wholesale trade (-0.56 percentage points).

Reference Period		Maine	United States
2019:Q2	Total GDP (current dollars)	\$67.14 billion	\$21.34 trillion



##### 3.1.1 GDPNow

GDPNow, which is reported by the Atlanta Fed, is “a running estimate of real GDP growth based on available data for the current quarter.” This model uses a similar methodology to the one used by Bureau of Economic Analysis in their official GDP estimates and is revised each time the monthly source data is updated. The latest forecast (November 19, 2019) estimates that real GDP growth for the fourth quarter of 2019 is 0.4 percent.

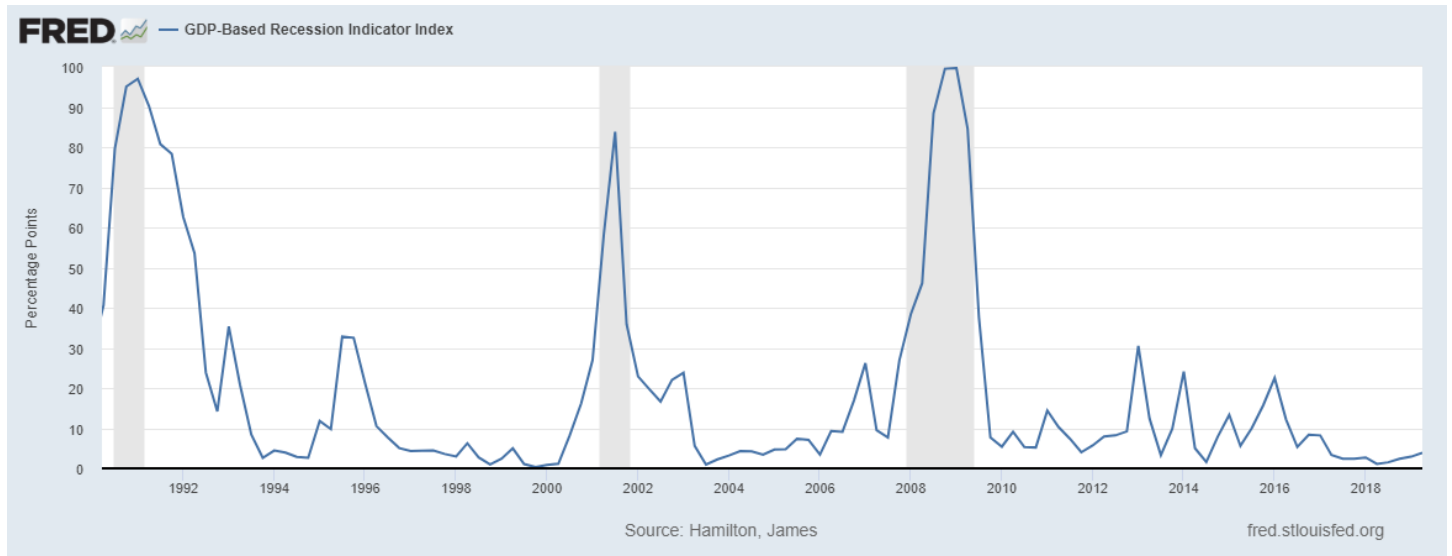


Sources: Blue Chip Economic Indicators and Blue Chip Financial Forecasts

### 3.1.2 GDP-Based Recession Indicator Index

The GDP-Based Recession Indicator Index is 3.9 percentage points (2019:Q2). This indicates that the national economy remains in an expansionary phase, the longest expansion in US economic history (previously 1991:Q2 – 2001:Q1)

The index ranges from 0 to 100, and values above 67 provide a historically reliable indicator that the economy is in recession<sup>1</sup>. Compared to National Bureau of Economics Research (NBER)’s subjective method of announcing recessionary periods, this method is purely mathematical. In addition, this index is calculated with a one quarter lag, which allows for extra insight and accounts for data revisions to make dependable inference. Therefore, the index does not get revised once it is published.



### 3.2 Personal Income: Total and Per Capita

State total personal income in Maine increased by 4.9 percent from the preceding quarter (2019:Q1 to 2019:Q2) and grew by 4.7% on an annualized basis. The annualized growth rate ranks 25<sup>th</sup> nationally and trails NH, VT, MA, and CT (respectively). Maine’s total personal income ranks 42<sup>nd</sup> nationally. In terms of per capita income, Maine ranks 29<sup>th</sup> in the United States.

Reference Period		Maine	New England	United States
2019:Q2	Total personal income	\$68.27 billion	\$1052.68 billion	\$18,596.16 billion
2019:Q2	Per capita personal income	\$50,908	\$70,685	\$56,541

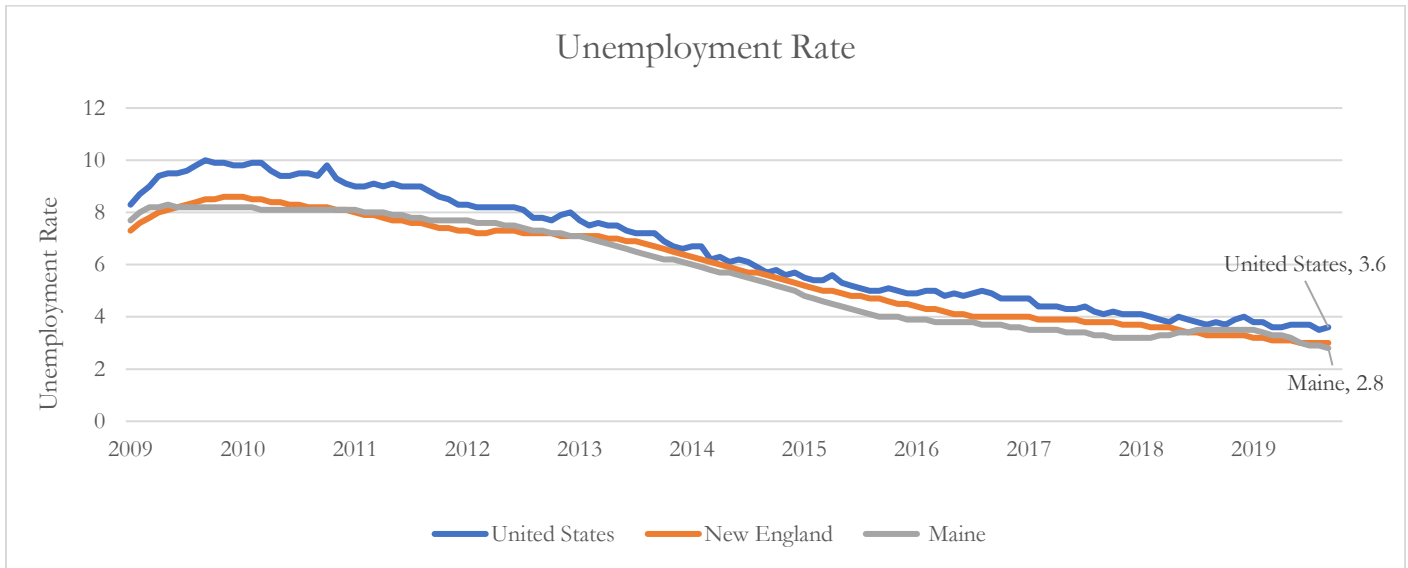
### 3.3 Labor Markets and Employment

The data for unemployment rates and labor force are derived from the Local Area Unemployment Statistics (LAUS) program and data for nonfarm payroll jobs are derived from the Current Employment Statistics (CES) program. The numbers presented below are estimates, vary month to month in either direction, and are subject to substantial revision. The Maine Department of Labor cautions users to analyze general trends over several months as opposed to making conclusions based on changes month to month.

<sup>1</sup> Created by Dr. James Hamilton, University of California San Diego  
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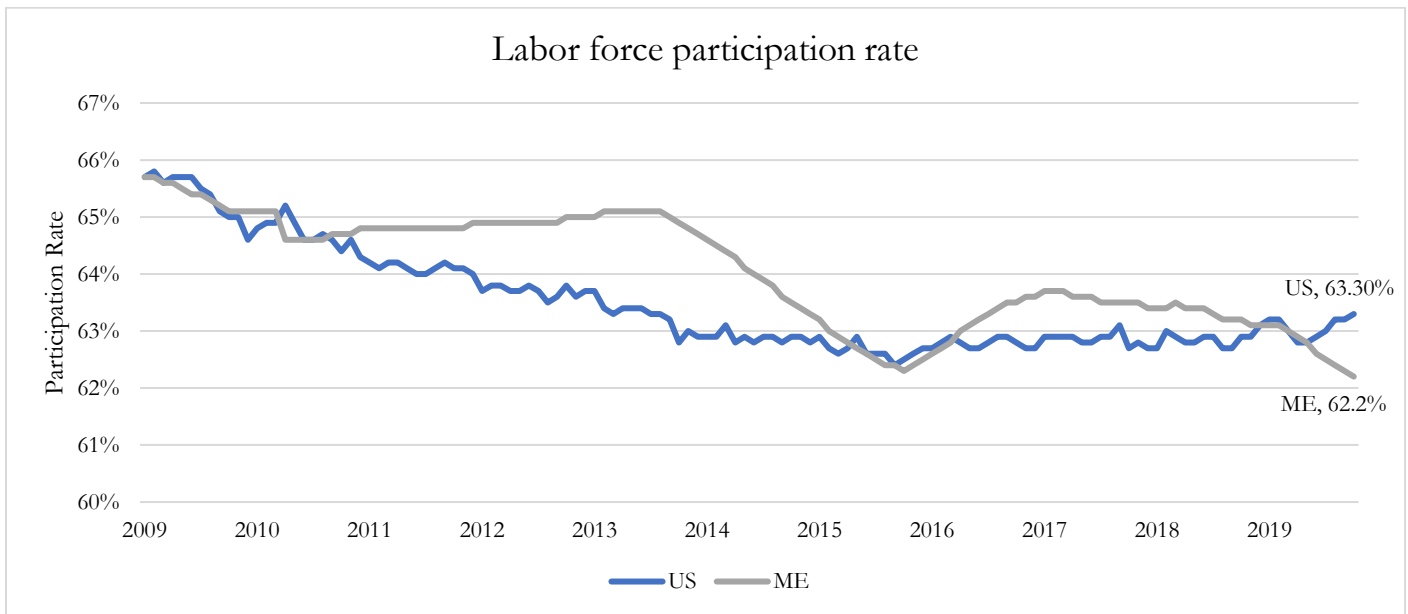
### 3.3.1 Unemployment Rate: October 2019 = 2.8%

Preliminary estimates for October show the unemployment rate in Maine is 2.8%, down from 2.9% in the previous two months. The rate for both Maine and New England (3.0%) is lower than the national unemployment rate of 3.6 percent. Compared to last year (October 2018), the unemployment rate in Maine is 0.7 percentage points lower.



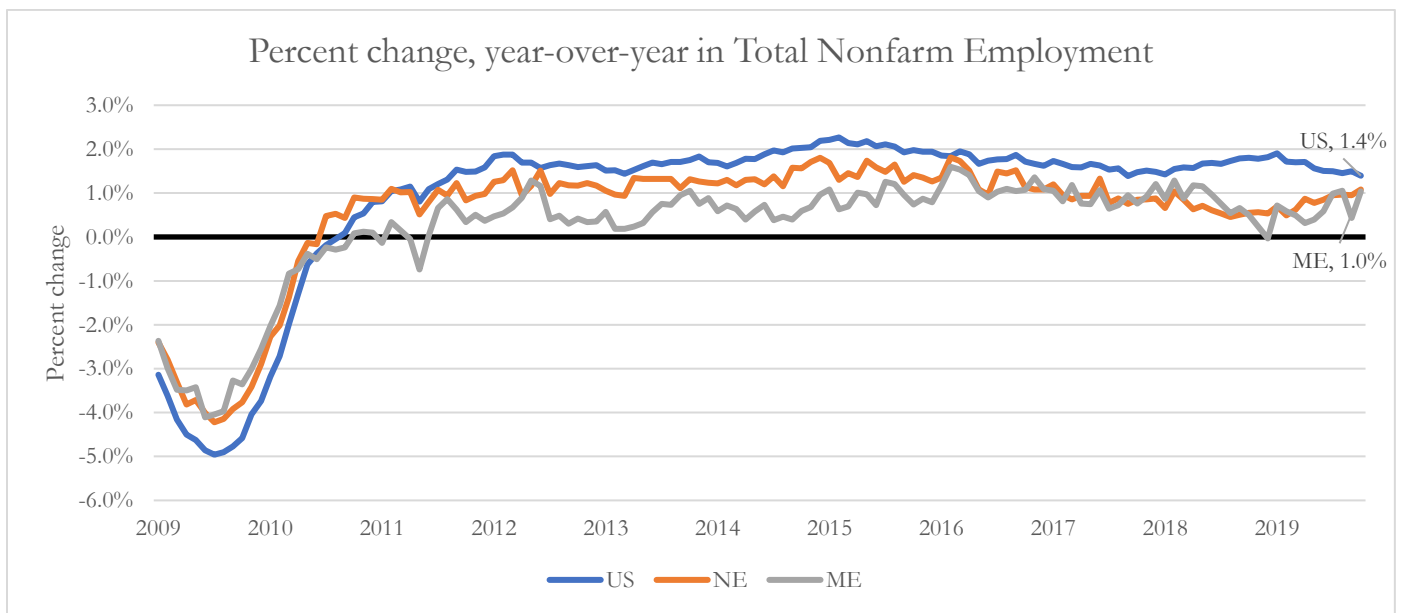
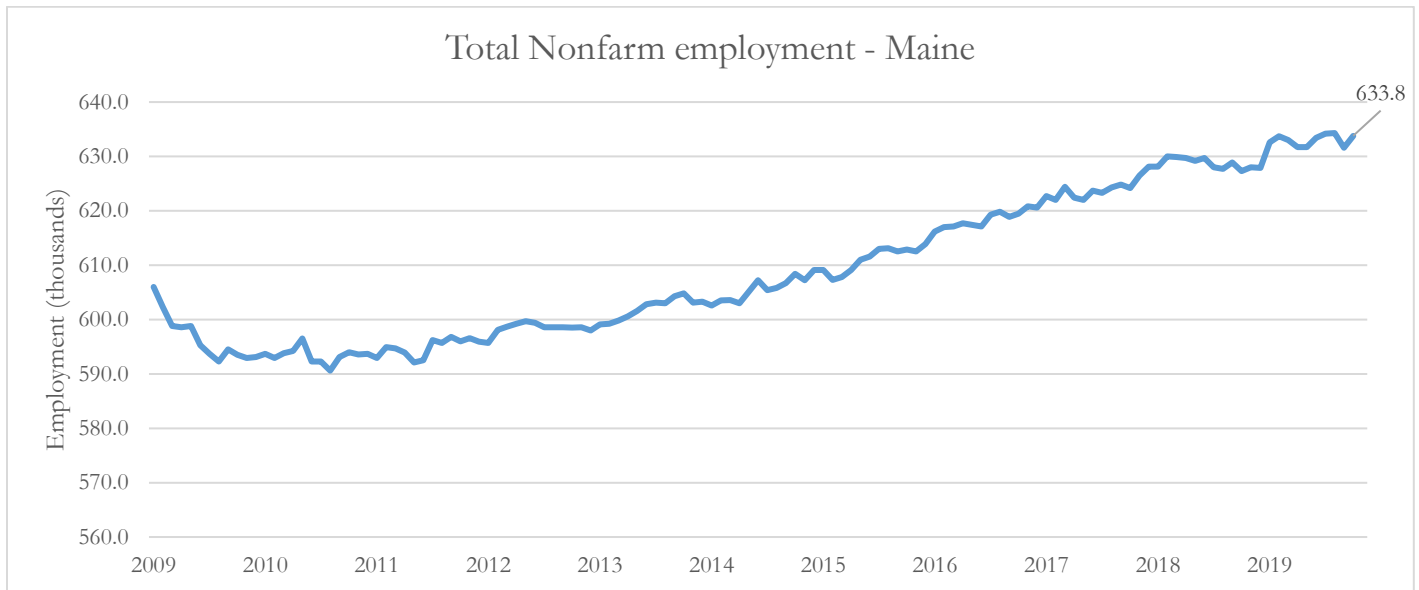
### 3.3.2 Labor Force Participation Rate: October 2019 = 62.2%

Labor force participation has seen steady decline since early 2018, which has become sharper in recent months. Compared to the United States, Maine has a diverging downward trend. This amounts to a 1 percentage point decline compared to October 2018.



### 3.3.3 Total Nonfarm Payroll Job Estimates: October 2019 = 633,800

Preliminary estimates show that compared to October 2018, Maine’s growth in total employment lags New England and the US slightly, at 1.0% compared to 1.1% and 1.4%, respectively. This estimate of slow growth may be revised upwards in coming months.



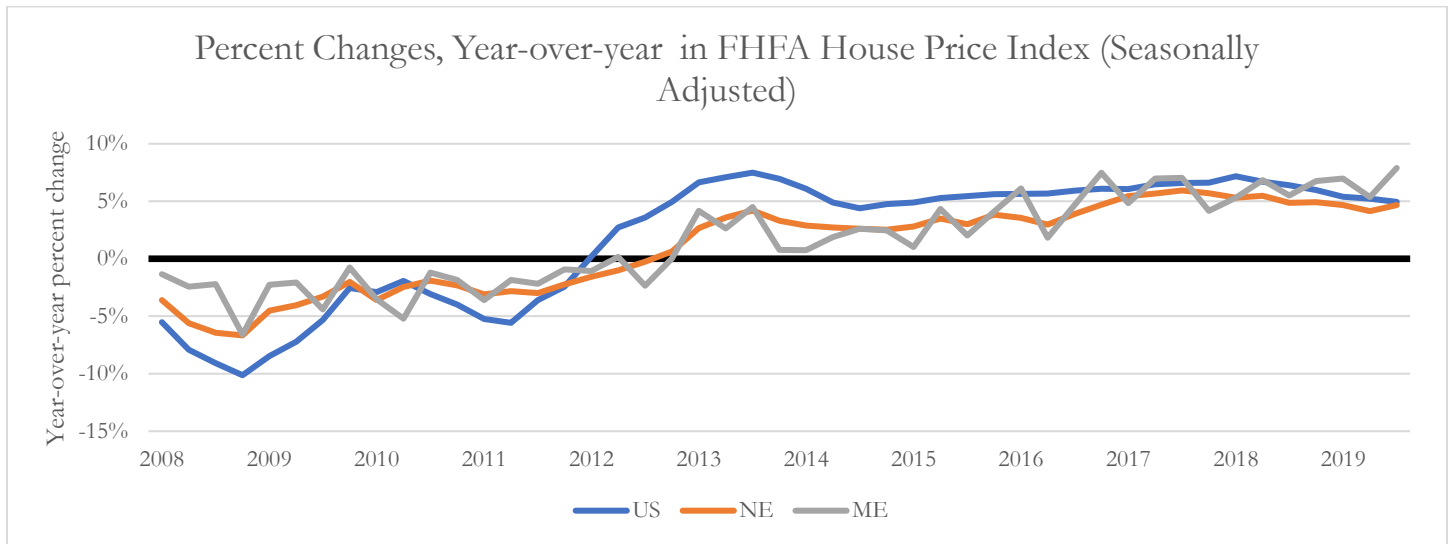
### 3.4 Housing Prices

In the third quarter of 2019, the housing price index (HPI) in Maine, New England, and the U.S. continued to rise. According to the Federal Housing Finance Agency (FHFA), the HPI “measures average price changes in repeat sales or refinancing on the same properties.” Maine’s HPI increased by 2.8 percent from the previous quarter (2019:Q2 to 2019:Q3). Maine’s year-over-year HPI growth rate was significantly higher than both the regional growth rate and the national growth rate at 7.9%. The median price of homes sold in Maine in October was \$224,900 – 4.6% higher than October 2018. Growth in the number of homes sold was 7% higher than October 2018.

Additionally, the MEREDA Index declined by 2 percent from 2018:Q3-2019:Q1, driven by a decline in commercial real estate activity. The index, released every third and first quarter, “is a composite of nine seasonally adjusted

measures reflecting both new development and transactions involving existing properties and it covers both the commercial and residential markets statewide.”

Reference Period		Maine	New England	United States
2019:Q2 - 2019:Q3	HPI percent change from previous quarter	2.8%	1.4%	1.1%



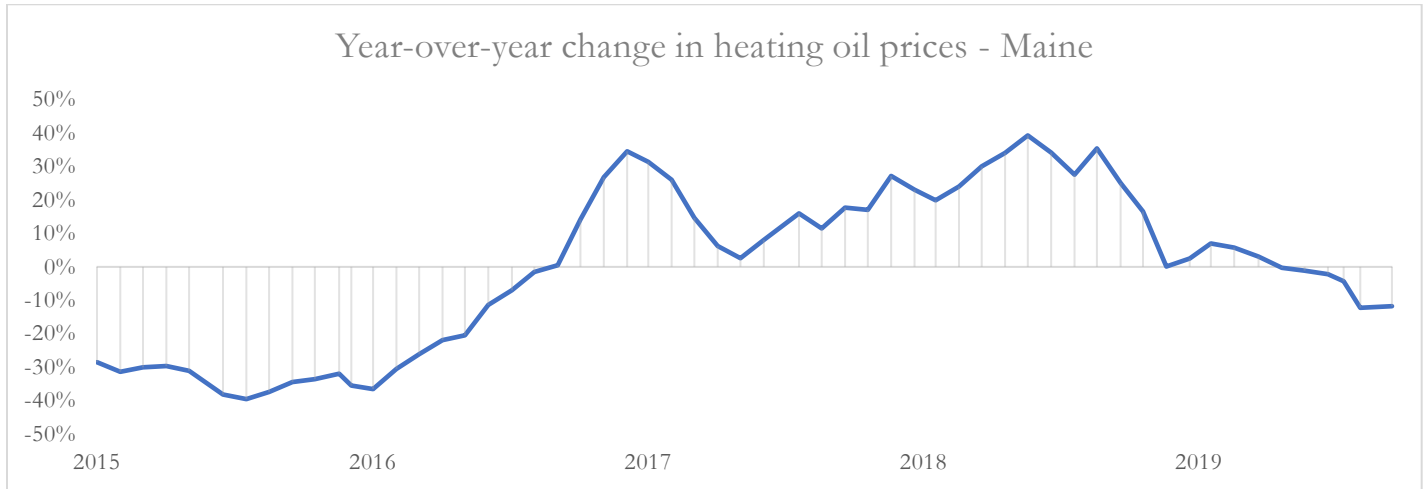
### 3.4.1 Median Housing Prices and Units Sold – County (October 2019)

Geography	No. of Units Sold	One Year Change	Median Sale Price	One Year Change (Price)	One Month Change (Price)
Androscoggin	112	0.71%	\$182,000	16.67%	-3.3%
Aroostook	56	-2.61%	\$90,000	-8.16%	-5.3%
Cumberland	351	-27.27%	\$330,000	10.00%	1.5%
Franklin	71	-13.33%	\$165,000	10.89%	14.8%
Hancock	82	73.17%	\$239,250	17.28%	13.9%
Kennebec	168	-4.63%	\$177,500	4.41%	3.2%
Knox	63	8.39%	\$238,000	9.43%	-12.8%
Lincoln	64	-7.35%	\$210,000	-6.67%	-11.9%
Oxford	96	1.59%	\$165,000	-5.69%	-4.6%
Penobscot	206	-11.11%	\$154,500	-1.59%	4.5%
Piscataquis	34	31.21%	\$134,450	23.35%	1.5%
Sagadahoc	55	-24.44%	\$257,000	-3.84%	-0.8%
Somerset	70	1.85%	\$135,600	27.92%	3.5%
Waldo	56	32.08%	\$182,500	4.29%	-20.2%
Washington	42	-3.45%	\$115,450	-2.16%	5.2%
York	319	-14.29%	\$289,900	2.80%	-9.3%
<b>Maine</b>	<b>1,845</b>	<b>7.05%</b>	<b>\$224,900</b>	<b>4.60%</b>	<b>-1.7%</b>



### 3.5 Heating Oil Prices: November 12, 2019 = \$2.64 per gallon

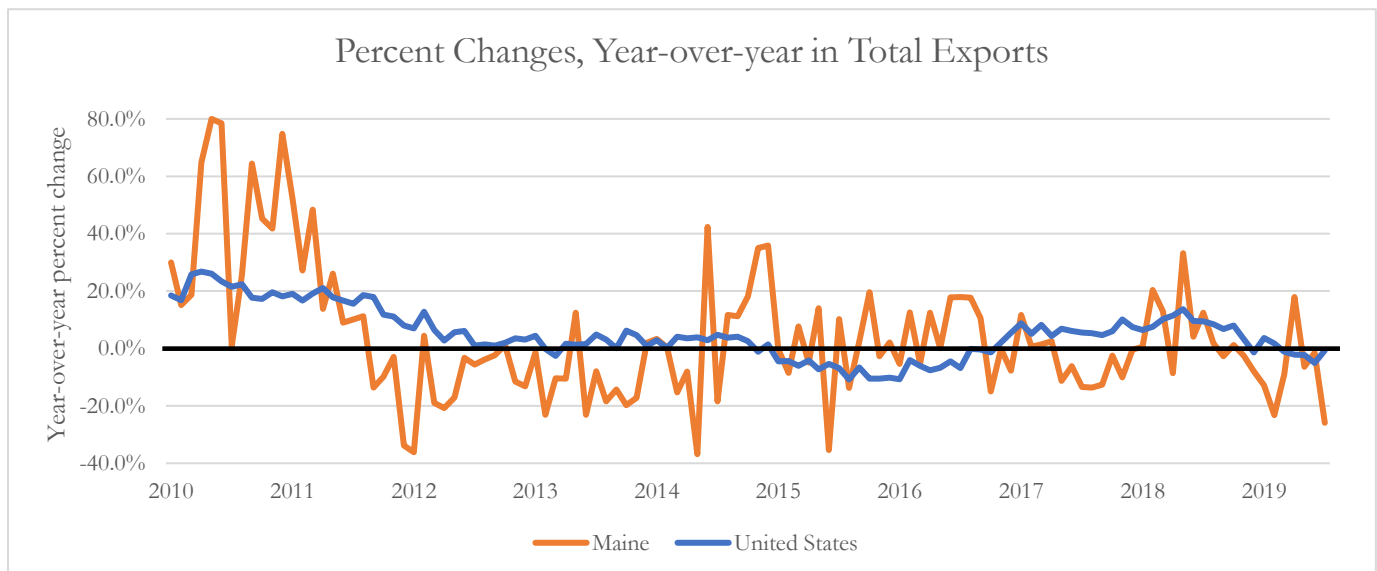
The first month of the winter heating season has shown substantially lower prices compared to last year. The Governor's Energy Office notes the low prices in October and the first weeks of November haven't been seen in almost two years. The current price is substantially lower than the US average of \$2.97 per gallon and is the lowest price on the East Coast. The numbers represented below are statewide averages and prices vary across geographic regions, highest in Northern (\$2.73) and Downeast (\$2.70) Maine. Heating oil releases are regularly updated between October and March as well as occasionally during the summer months.



### 3.6 Trade Outlook

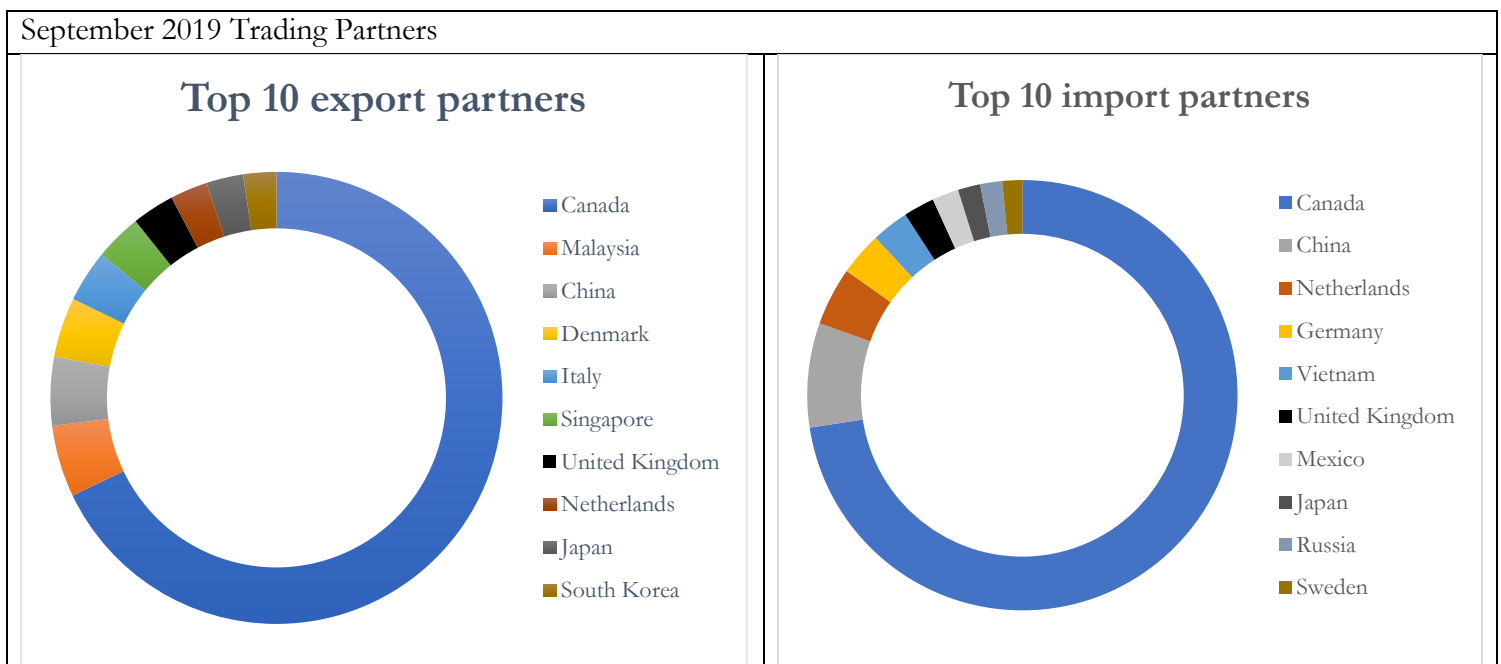
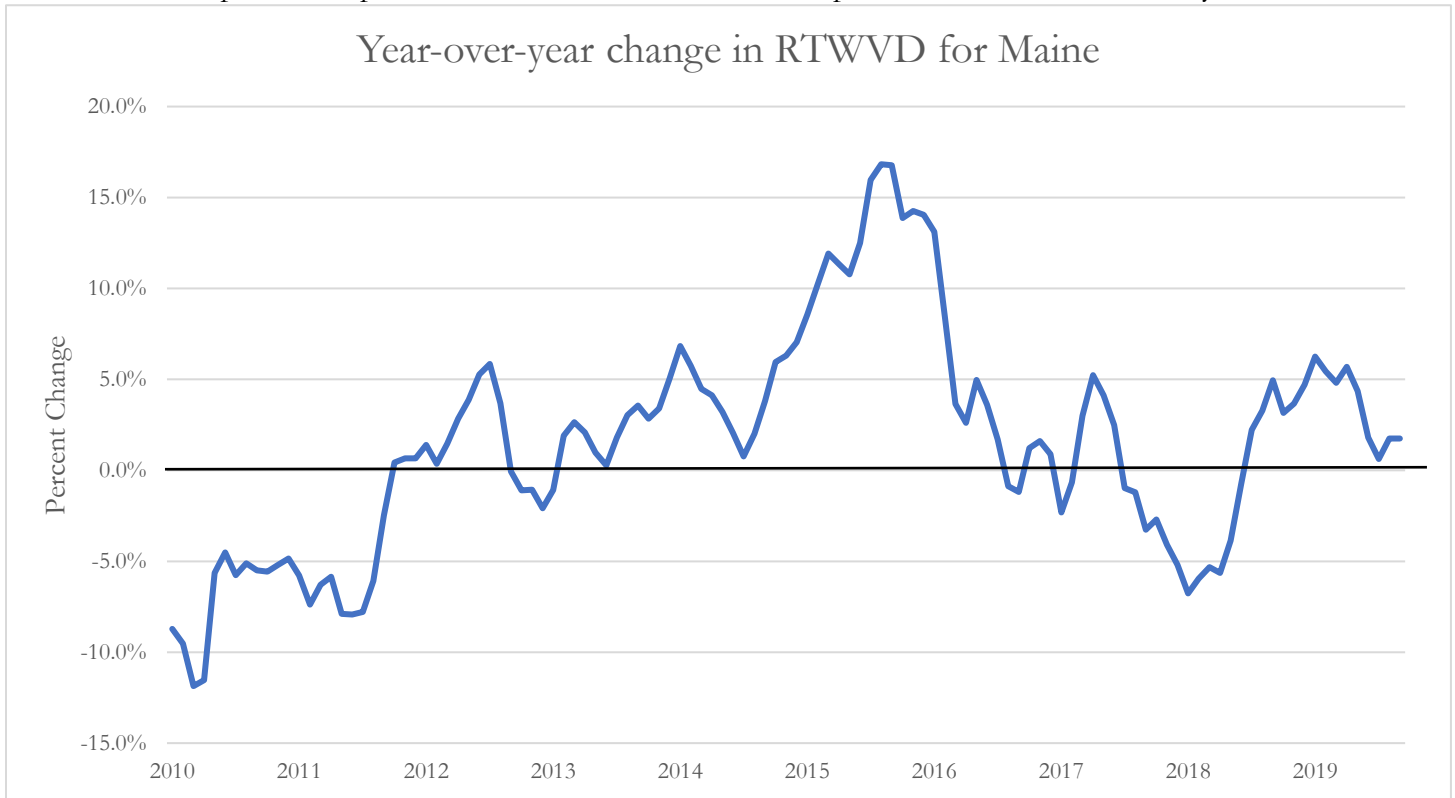
#### 3.6.1 Exports

Year-over-year comparisons show that compared to September 2018, total exports for September 2019 in Maine decreased by 6.3 percent. Year-over-year comparisons show that total exports decreased by 3.3 percent nationally and 0.3 percent across New England in September 2019. For the month of September 2019, Canada (57.4%), Malaysia (4.3%) and China (4.2%) are the top three export destinations, while Maine's top three import partners are Canada (61.7%), China (6.7%) and Netherlands (3.7%).



### 3.6.2 Real Trade Weighted Value of the Dollar (RTWVD)

This index compares the value of the dollar against the currencies of the countries with which Maine trades. RTWVD represents the dollar’s purchasing power relative to the foreign currencies mentioned above. When the value of the dollar increases in relation to export partners’ currencies, exports becomes more expensive to partner countries. Compared to September 2018, Maine’s RTWVD in September 2019 has increased by 1.8%.



## 4 Appendix

### 4.1 Data Sources

Indicator	Source	Reference Period	Release Date
<a href="#">Population: estimates and percent change</a>	Census Bureau – Pop. Ests.	2018	December 19, 2018
<a href="#">Net migration: total and percent change</a>	Census Bureau – Pop. Ests.	2018	April 18, 2019
<a href="#">Median age</a>	American Community Survey 1 year	2018	September 26, 2019
<a href="#">Educational attainment</a>	Census Bureau – ACS 1-year	2018	September 26, 2019
<a href="#">Poverty level</a>	Census Bureau – ACS 1-year	2018	September 26, 2019
<a href="#">Income</a>	Census Bureau – ACS 1-year	2018	September 26, 2019
<a href="#">Per capita personal consumption expenditure</a>	U.S. Bureau of Economic Analysis	2018	October 3, 2019
<a href="#">Per capita personal income</a>	U.S. Bureau of Economic Analysis	2019:Q2	September 24, 2019
<a href="#">Average earnings per job</a>	U.S. Bureau of Economic Analysis	2018	September 24, 2019
<a href="#">Gross domestic product</a>	U.S. Bureau of Economic Analysis	2019:Q2	November 9, 2019
<a href="#">GDPNow</a>	Atlanta Fed	2019:Q4	October 28, 2019
<a href="#">GDP-Based Recession Indicator Index</a>	Hamilton, James/FRED	2019:Q2	November 9, 2019
<a href="#">Personal income: total, per capita, and wages and salaries</a>	U.S. Bureau of Economic Analysis	2019:Q2	September 24, 2019
<a href="#">Unemployment rate</a>	U.S. Bureau of Labor Statistics	October 2019	November 20, 2019
<a href="#">Labor force participation</a>	U.S. Bureau of Labor Statistics	October 2019	November 20, 2019
<a href="#">Nonfarm payroll job estimates</a>	U.S. Bureau of Labor Statistics	October, 2019	November 20, 2019
<a href="#">Housing price index</a>	Federal Housing Finance Agency	2019:Q3	November 26, 2019
<a href="#">MEREDA Index</a>	Maine Real Estate & Development Association	2019:Q1	May 8, 2019
<a href="#">Housing: Units and Median Sale Price</a>	Maine Association of REALTORS®	October 2019	November 22, 2019
<a href="#">Energy prices</a>	Maine Governor’s Energy Office, Energy Information Administration	November 12, 2019	November 14, 2019
<a href="#">Exports</a>	Census Bureau – USA Trade Online	September 2019	November 5, 2019
<a href="#">Real trade weighted value of the dollar</a>	Federal Reserve Bank of Dallas	September 2019	November 5, 2019
<a href="#">Export and Import Partners</a>	Census Bureau – USA Trade Online	September 2019	November 5, 2019

## 4.2 Glossary

**Average earnings per job:** Total earnings, which is the sum of wages and salaries, supplements to wages and salaries, and proprietors' income, divided by total full-time and part-time employment.

$$\text{Compound Annual Growth Rate:} = \left( \frac{\text{Final Value}}{\text{Initial Value}} \right)^{\frac{1}{\text{No. of Periods}}} - 1$$

**Gross Domestic Product:** The measure of the market value of all final goods and services produced within a state in a particular period of time. GDP by state differs from national GDP for the following reasons: GDP by state excludes and national GDP includes the compensation of federal civilian and military personnel stationed abroad and government consumption of fixed capital for military structures located abroad and for military equipment, except office equipment. **Real GDP:** Real GDP by state is an inflation-adjusted measure of each state's gross product that is based on national prices for the goods and services produced within the state. The real estimates of gross domestic product (GDP) by state are measured in chained (2012) dollars.

**Housing Price Index:** A weighted, repeat-sales index, meaning that it measures average price changes in repeat sales or refinancing on the same properties.

**Labor Force Participation Rate:** The labor force as a percent of the civilian noninstitutional population ages 16 years and older.

**Net Migration Rate:** The U.S. Census Bureau defines the net migration rate as the difference between the number of migrants entering and those leaving an area in a year, per 1,000 midyear population. May also be expressed in percent. A positive figure is known as a net immigration rate and a negative figure as a net emigration rate.

**Personal Consumption Expenditures by State:** A measure of spending on goods and services purchased by, and on behalf of, households based on households' state of residence divided by the resident population of the area.

**Personal Income:** Income that persons residing in the area receive in return for their provision of labor, land, and capital used in current production as well as other income, such as personal current transfer receipts. *Per capita personal income:* The personal income of a given area divided by the resident population of the area. *Per capita disposable personal income:* The income available to persons for spending or saving (personal income less personal current taxes) of a given area divided by the resident population of the area.

**Poverty Level:** The U.S. Census Bureau uses a set of money income thresholds that vary by family size and composition to determine who is in poverty. If a family's total income is less than the family's threshold, then that family and every individual in it is considered in poverty.

**Real Trade Weighted Value of the Dollar:** An index that calculates the inflation-adjusted value of the U.S. dollar against the currencies of countries with which the state trades.

**Total merchandise exports:** Total exports are calculated by adding domestic exports (goods that are grown, produced, or manufactured in the United States) to foreign exports (foreign-origin goods that have previously entered the United States, Puerto Rico, or the U.S. Virgin Islands for consumption, entry into a CBP bonded warehouse, or a U.S. **Foreign Trade Zone (FTZ)**, and at the time of exportation, have undergone no change in form or condition or enhancement in value by further manufacturing).

**Total Private nonfarm employment:** Each month Current Employment Statistics (CES) surveys a sample of about 2,700 nonfarm private employers (plus federal, state, and local government employers) in Maine asking them to report the number of jobs, hours, and earnings of workers on their payroll during the week including the 12th day of each month. The sample accounts for just 7% of employers, but 34% of nonfarm jobs in the state because a high share of large employers are surveyed.

**Unemployment Rate:** Number of unemployed as a percent of the labor force. To be classified as unemployed, persons must be aged 16 years and older with no employment during the reference week, were available for work, except for temporary illness, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week.

**Wages and Salaries:** Remuneration receivable by employees (including corporate officers) from employers for the provision of labor services, measured before deductions such as social security contributions, union dues, and voluntary employee contributions to defined contribution pension plans.