

MAINE LUXURY SPIRITS 3 MONTH TREND

3 Month Trend	January cases	February cases	March cases	Total 3 Months	% Change Prior Year	January \$	February \$	March \$	Total 3 Months	% Change Prior Year	January Profit \$	February Profit \$	March Profit \$	Total 3 Months	% Change Prior Year
FY22	2,278	2,816	2,861	7,955	13.14%	\$792,298	\$1,010,282	\$1,017,114	\$2,819,694	7.85%	\$216,609	\$289,689	\$293,795	\$800,093	8.41%
FY21	2,341	1,992	2,698	7,031		\$883,690	\$746,162	\$984,724	\$2,614,576		\$247,780	\$212,010	\$278,203	\$737,993	
Variance	-63	824	163	924		-\$91,392	\$264,120	\$32,390	\$205,118		-\$31,171	\$77,679	\$15,592	\$62,100	

SPOTLIGHT ITEM FOR JAN-MAR 2022

15180 WHISTLEPIG RYE WHISKEY 100P 750ML (79.99 special retail) With a \$10 retail savings, the sales increase is a great boost for this item in the last 3 month period at a 46.61% increase.

Code	Description	Size	Pack	Retail	Special Retail	JAN- MAR 9L Case Sales 2022	JAN- MAR 9L Case Sales 2021	Increase over last year	% increase
15180	WHISTLEPIG RYE WHSKY 100P	750	6	\$89.99	\$79.99	38.08	17.75	20.33	46.61%