



State of Maine
Bureau of Alcoholic Beverages and Lottery Operations
Division of Liquor Licensing and Enforcement

Application for Off-Premise Taste Testing Event Permit

Please complete this application in its entirety. This application must be signed by the licensee or an agent of the licensee.

Name of Licensee: _____

Licensee Number: _____

Complete Mailing Address: _____

Daytime Telephone Number: _____ Fax: _____

Email Address: _____

Describe specific area to be licensed and attach a diagram: Inside Event Outside Event

Date of Tasting: _____ Time of Tasting: From: _____ To: _____

(Note: By law, liquor can only be served from 5:00 am to 1:00 am of the next day, every day of the week, Sunday through Saturday. Function times cannot deviate from this statutory requirement.)

Type of Tasting to be Held: Wine Beer Spirits

Is this event: Private Only Open to the Public

NOTE: If a licensed sales representative will be pouring beer, wine or spirits at the event, please list the name of the sales representative and verify the licensing and server training of the sales representative.

Name of Sales Representative: _____

Is the Sales Representative licensed: _____ Has Sales Representative completed training: _____

For the month above, please check which taste-testing event this will be for the month:

First Second Third

Dated: _____

Signature of Licensee

Printed Name of Licensee

In order to timely process your application, you must file this application **at least 72 hour prior to the event**. The Bureau reserves the right to reject an application not submitted by this time.

Once issued, this permit is not assignable and is valid only for use by the licensee named in this application and for the date, time, and location listed in this application. This permit is issued subject to Maine liquor laws, Title 28-A, and the Bureau's Administrative Rules. Penalties for failure to comply with the laws and rules are provided in Chapter 33 of Title 28-A.

Submit Completed Forms To: Bureau of Alcoholic Beverages and Lottery Operations
Division of Liquor Licensing and Enforcement
8 State House Station
Augusta, Me 04333
Telephone Inquiries: (207) 624-7220
Fax: (207) 287-3434
Email Inquiries: MaineLiquor@Maine.gov

For Office Use Only:

Date Filed: _____

Approved Not Approved

Date Approved: _____

Approved By: _____

Requirements for Taste-testing Events:

1. For a Wine Tasting: see Title 28A Section 1205
 - A. An off-premise licensee **must** stock a minimum of 125 different wine labels;
 - B. Wine **may not** be served to persons who have not yet attained 21 years of age;
 - C. A person **may not** be served more than a total of 5 ounces of wine having an alcohol content of 14% or less, or for wine having an alcohol content greater than 14%, a person may **not** be served more than a total of 3 ounces;
 - D. A person **may not** be charged a fee for any wine served as part of a tasting activity;
 - E. A person who is visibly intoxicated **may not** be served;
 - F. A taste-testing event **must** be limited to a designated area as provided in the application;
 - G. A taste-testing event **must** be conducted within the hours of retail sale established in Title 28-A;
 - H. An off-premise licensee **must** obtain the written permission of the Bureau before conducting any taste-testing event by filing this application for a taste-testing event with the Bureau and declaring if a licensed sales representative will be pouring liquor at the event under this permit. The applicant must verify that the sales representative is licensed by the Bureau and has server education training;
 - I. An off-premise licensee **may** conduct a total of 3 tastings per month, including tastings conducted under Title 28-A, Sections 460 and 1207;
 - J. A taste-testing event **is not** allowed in any municipality where on-premise and off-premise liquor sales are not allowed;
 - K. An off-premise licensee **must** purchase all wine served at a taste-testing event from a wholesale licensee;
 - L. Prior to conducting an approved a taste-testing event, an off-premise licensee **must** prominently post at the entrance to the store a sign that announces the date and time of the taste-testing event; and
 - M. An off-premise licensee, with prior approval from the Bureau, **may** conduct an invitation-only taste-testing event at the licensee's premises in place of or to coincide with a taste-testing event that is open to the public. A taste-testing event that is exclusively invitation only is not subject to the posting requirement in paragraph L.

2. For a Malt Liquor Taste Tasting Events: see Title 28A Section 1207
 - A. An off-premise licensee **must** stock a minimum of 100 labels or malt liquor;
 - B. Malt liquor **may not** be served to persons who have not yet attained 21 years of age;
 - C. A person **may not** be served more than a total of 12 ounces of malt liquor having an alcohol content of 6% or less; for malt liquor having an alcohol content greater than 6% but less than 12%, a person **may not** be served more than a total of 6 ounces; or, for malt liquor having an alcohol content of 12% or greater, a person **may not** be served more than a total of 3 ounces;
 - D. A person **may not** be charged a fee for any malt liquor served as part of a taste tasting event;
 - E. A person who is visibly intoxicated **may not** be served;
 - F. A taste-testing event **must** be limited to a designated area as provided in the application;
 - G. Taste-testing events **must** be conducted within the hours of retail sale established in Title 28-A;
 - H. An off-premise licensee **must** obtain the written permission of the Bureau before conducting any taste-testing event by filing this application for a taste-testing event with the Bureau and declaring if a licensed sales representative will be pouring liquor at the event under this permit. The applicant must verify that the sales representative is licensed by the Bureau **and** has server education training;

- I. An off-premise licensee **may** conduct a total of 3 tastings per month, including tastings conducted under Title 28-A, Sections 460 and 1205;
 - J. A taste-testing event **is not** allowed in any municipality where on-premise and off-premise liquor sales are not allowed;
 - K. An off-premise licensee **must** purchase all malt liquor served at a taste-testing event from a wholesale licensee;
 - L. Prior to conducting an approved a taste-testing event, an off-premise licensee **must** prominently post at the entrance to the store a sign that announces the date and time of the taste-testing event; and
 - M. An off-premise licensee, with prior approval from the Bureau, **may** conduct an invitation-only taste-testing event at the licensee's premises in place of or to coincide with a taste-testing event that is open to the public. A taste-testing event that is exclusively invitation only is not subject to the posting requirement in paragraph L.
3. For a Spirits Taste-testing Event: see Title 28A Section 460
- A. A licensee **must** stock a minimum of 200 different codes of spirits;
 - B. Spirits **may not** be served to persons who have not yet attained 21 years of age;
 - C. A person **may not** be served more than a total of 1½ ounces in ½ ounce servings of spirits having an alcohol content of 80 proof or less; or; for spirits containing an alcohol content of greater than 80 proof, a person may not be served more than a total of ¾ of an ounce in ¼ ounce servings;
 - D. Spirits **must** be dispensed using a standard measuring device;
 - E. Spirits having an alcohol content of greater than 80 proof **may not** be offered for tasting at the same time as spirits having an alcohol content of 80 proof or less;
 - F. A person **may not** be charged a fee for any spirits served as part of a tasting activity;
 - G. A person who is visibly intoxicated **may not** be served;
 - H. A taste-testing event **must** be limited to a designated area as provided in the application;
 - I. Taste-testing events **must** be conducted within the hours of retail sale established in Title 28-A;
 - J. An agency liquor store **must** obtain the written permission of the Bureau before conducting any taste-testing event by filing this application for a taste-testing event with the Bureau and declaring if a licensed sales representative will be pouring liquor at the event under this permit. The applicant must verify that the sales representative is licensed by the Bureau and has server education training;
 - K. An agency liquor store **may** conduct a total of 3 taste-testing events, including tastings conducted under Title 28-A, Sections 1205 and 1207;
 - L. A taste-testing event **is not** allowed in any municipality where on-premise and off-premise liquor sales are not allowed;
 - M-1 Distilled spirits served at a taste testing must be provided by the agency liquor store or purchased, at the retail list price, by a licensed sales representative participating in the taste testing from existing stock available for purchase at the agency liquor store.
 - N. Prior to a taste-testing event, an agency liquor store **will** post prominently at the entrance to the store, a sign that announces the date and time of the event; and
 - O. An agency liquor store, with prior approval from the bureau, **may** conduct an invitation-only taste-testing event at the agency liquor store's premises in place of or to coincide with a taste-testing event that is open to the public. A taste-testing event that is exclusively invitation only is not subject to the posting requirement in paragraph N.