

IAMCA 80th ANNUAL MEETING AGENDA



Sunday, July 24, 2016	
2:00 pm – 4:00 pm	Executive Committee Meeting <i>(Chairman’s Room)</i>
2:00 pm – 6:00 pm	Registration <i>(Hotel Main Lobby Room)</i>
5:30 pm – 7:00 pm	President’s Wine & Cheese Reception <i>(Marine Room)</i> Conference Welcome <ul style="list-style-type: none"> • Hennie Bos, CDC Commissioner- Canada • Crafton Wilkes, Virginia – US
DINNER ON YOUR OWN <i>(local restaurant information provided)</i>	
Monday, July 25, 2016	
7:00 am – 8:00 am	Breakfast <i>(provided for all participants – Salon 3)</i>
8:00 am – 3:00 pm	Registration <i>(Stanley Park Foyer)</i>
Session A: Market Innovation <i>(Stanley Park Ball Room, Salon 1 & 2)</i>	
8:30 am – 9:00 am	British Columbia Welcome <i>(Bob Ingratta – Presiding)</i> <ul style="list-style-type: none"> • Jim Byrne, Chair of B.C. Milk Marketing Board • Honourable Norm Letnick (B.C. Minister of Agriculture)
9:00 am – 10:00 am	Building a Bridge to the Future <i>(Bob Ingratta – Presiding)</i> Working together <ul style="list-style-type: none"> • Caroline Emond, Dairy Farmers of Canada • Dan Wong, B.C. Dairy Processors Council
10:00 am – 10:30 am	Break
10:30 am – 11:30 am	Market Innovation <i>(Bob Ingratta – Presiding)</i> <ul style="list-style-type: none"> • Phil Vanderpol (President, Vitalus)
11:45 am – 1:00 pm	Lunch <i>(provided for all participants – Salon 3)</i> <ul style="list-style-type: none"> • Nominating Committee Meeting <i>(Oak Room)</i> • Legal Committee <i>(Oak Room)</i>

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Session B: Consumer Perceptions & Trends <i>(Stanley Park Ball Room, Salon 1 & 2)</i>	
1:00 pm – 2:00 pm	US Dairy Consumer Confidence Program <i>(Crafton Wilkes-Presiding)</i> <ul style="list-style-type: none"> • Stan Erwine (V.P. Dairy Management Inc.)
2:00 pm – 3:00 pm	Saputo Global Policy <i>(Crafton Wilkes-Presiding)</i> <ul style="list-style-type: none"> • Dr. Warren Skippon (Director of Animal Welfare and Government Affairs)
3:00 pm – 3:45 pm	Coffee Break
Session C: Dairy Industry – IAMCA 80 years <i>(Peter Gould – Presiding)</i> <i>(Stanley Park Ball Room, Salon 1 & 2)</i>	
3:45 pm – 4:30 pm	US – Charlie Huff (New York State - Retired) Canada – Mike Yusko (BC Dairy Historical Society) and Walter Goerzen
4:30 pm – 6:00 pm	Dairy Showcase – 80 years of Cheese & Dairy Innovation Exhibitor booths of historical society and processors
DINNER ON YOUR OWN <i>(local restaurant information provided)</i>	

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Tuesday, July 26, 2016	
7:00 am – 8:00 am	Breakfast <i>(provided for all participants – Salon 3)</i>
Session D: Balancing Supply and Demand <i>(Stanley Park Ball Room, Salon 1 & 2)</i>	
8:30 am – 10:00 am	Milk Movement <i>(Dan McCarthy – Presiding)</i> <ul style="list-style-type: none"> • Peter Fredericks (USDA, Northeastern US milk movement) • Benoit Basillais (CDC, Canada milk movement)
10:00 am – 10:30 am	Break
10:30 am – 11:30 am	Transportation Efficiency & Innovation <i>(Dan McCarthy – Presiding)</i> <ul style="list-style-type: none"> • Fred Zweep (President, Vedder Ltd.) • Ernest Yates (DFA, V.P. Milk Logistics)
12:00 pm – 1:30 pm	Lunch <i>(provided for all participants – Salon 3)</i>
Session E: China Seminar <i>(Stanley Park Ball Room, Salon 1 & 2)</i>	
	China Seminar <i>(Patrick Hop Hing – Presiding)</i>
2:00 pm – 4:30 pm	Opportunities for Dairy Trade <ul style="list-style-type: none"> • Consulate General of People’s Republic of China (invited) • John McDonald (B.C. Ministry of International Trade) • Robert Watson (GM, Alta-Agricorp China) • Chris Thompson (USDA, Dairy Standardization Branch) • CFIA invited
	FREE TIME
5:45 pm – 6:00 pm	Walk to Dinner Cruise Boat Boarding at 6:00 PM
6:00 pm – 9:30 pm	Vancouver Harbour Dinner Cruise

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Wednesday, July 27, 2016	
8:00 am – 9:00 am	Breakfast <i>(provided for all participants – Salon 3)</i>
Session F: Industry Update <i>(Stanley Park Ball Room, Salon 1 & 2)</i>	
9:00 am – 10:00 am	Canadian Dairy Commission & USDA <i>(France Dion – Presiding)</i> <ul style="list-style-type: none"> • Hennie Bos, (Canadian Dairy Commission) • Cliff Carman, Assistant to Deputy Administrator (USDA)
10:00 am – 10:30 am	Break
10:30 am – 11:15 am	Fat & Diet Trends <i>(France Dion – Presiding)</i> <ul style="list-style-type: none"> • Diana Steele, RD (Eating For Energy)
11:15 am – 11:45 am	Business – AGM Meeting <i>(Bob Ingratta – Presiding)</i>
12:00 pm – 1:00 pm	Lunch <i>(provided to all participants – Salon 3)</i>
12:30 pm – 1:30 pm	Executive Committee Meeting <i>(Coquitlam Room)</i>
Session G: Retail & Food Service Trends <i>(Stanley Park Ball Room , Salon 1 & 2)</i> <i>(Patrick Hop Hing – Presiding)</i>	
1:30 pm – 3:00 pm	<ul style="list-style-type: none"> • Carol Mak, (Client Manager, Nielsen) Consumer & Market Trends in the Dairy Industry • B. K. Sethi. (President, Marketing Consultants) Challenges & Opportunities in Ethnic Markets
3:00 pm – 3:30 pm	Wrap-up <i>(Charles Huff & Mike Southwood – Presiding)</i>
FREE TIME	
5:30 pm – 6:30 pm	Networking Reception <i>(Marine Room)</i>
7:00 pm – 10:00 pm	President’s Banquet <i>(Stanley Park Ball Room, Salon 1 & 2)</i>