

# IAMCA 80<sup>th</sup> ANNUAL MEETING AGENDA



Sunday, July 24, 2016	
2:00 pm – 4:00 pm	<b>Executive Committee Meeting</b> <i>(Chairman’s Room)</i>
2:00 pm – 6:00 pm	<b>Registration</b> <i>(Hotel Main Lobby Room)</i>
5:30 pm – 7:00 pm	<b>President’s Wine &amp; Cheese Reception</b> <i>(Marine Room)</i> Conference Welcome <ul style="list-style-type: none"> <li>• Hennie Bos, CDC Commissioner- Canada</li> <li>• John Weisgerber, North Dakota – US</li> </ul>
<b>DINNER ON YOUR OWN</b> <i>(local restaurant information provided)</i>	
Monday, July 25, 2016	
7:00 am – 8:00 am	<b>Breakfast</b> <i>(provided for all participants – Salon 3)</i>
8:00 am – 3:00 pm	<b>Registration</b> <i>(Stanley Park Foyer)</i>
<b>Session A: Market Innovation</b> <i>(Stanley Park Ball Room, Salon 1 &amp; 2)</i>	
8:30 am – 9:00 am	<b>British Columbia Welcome</b> <i>(Bob Ingratta – Presiding)</i> <ul style="list-style-type: none"> <li>• Jim Byrne, Chair of BC Milk Marketing Board</li> <li>• Minister Invited (BC Ministry of Agriculture)</li> </ul>
9:00 am – 10:00 am	<b>Building a Bridge to the Future</b> <i>(Bob Ingratta – Presiding)</i> Working together <ul style="list-style-type: none"> <li>• Caroline Emond, Dairy Farmers of Canada</li> <li>• Dan Wong, BC Dairy Processors Council</li> </ul>
10:00 am – 10:30 am	<b>Break</b>
10:30 am – 11:30 am	<b>Market Innovation</b> <i>(Bob Ingratta – Presiding)</i> <ul style="list-style-type: none"> <li>• Phil Vanderpol (President, Vitalus)</li> <li>• TBD, Cheese innovation</li> </ul>
11:45 am – 1:00 pm	<b>Lunch</b> <i>(provided for all participants – Salon 3)</i> <ul style="list-style-type: none"> <li>• Nominating Committee Meeting <i>(Oak Room)</i></li> <li>• Legal Committee <i>(Oak Room)</i></li> </ul>

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<b>Session B: Consumer Perceptions &amp; Trends</b> <i>(Stanley Park Ball Room, Salon 1 &amp; 2)</i>	
<b>1:00 pm – 2:00 pm</b>	<b>US Dairy Consumer Confidence Program</b> <i>(Crafton Wilkes-Presiding)</i> <ul style="list-style-type: none"> <li>• Stan Irwin (V.P. Dairy Management Inc.)</li> </ul>
<b>2:00 pm – 3:00 pm</b>	<b>Saputo Global Policy</b> <i>(Crafton Wilkes-Presiding)</i> <ul style="list-style-type: none"> <li>• Dr. Warren Skippon (Director of Animal Welfare and Government Affairs)</li> </ul>
<b>3:00 pm – 3:45 pm</b>	<b>Coffee Break</b>
<b>Session C: Dairy Industry – IAMCA 80 years</b> <i>(Peter Gould – Presiding)</i> <i>(Stanley Park Ball Room, Salon 1 &amp; 2)</i>	
<b>3:45 pm – 4:30 pm</b>	<b>US</b> – John Weisgerber (North Dakota) <b>Canada</b> – Mike Yusko (BC Dairy Historical Society) and Walter Goerzen
<b>4:30 pm – 6:00 pm</b>	<b>Dairy Showcase – 80 years of Cheese &amp; Dairy Innovation</b>  Exhibitor booths of historical society and processors
<b>DINNER ON YOUR OWN</b> <i>(local restaurant information provided)</i>	

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Tuesday, July 26, 2016	
7:00 am – 8:00 am	<b>Breakfast</b> <i>(provided for all participants – Salon 3)</i>
<b>Session D: Balancing Supply and Demand</b> <i>(Stanley Park Ball Room, Salon 1 &amp; 2)</i>	
8:30 am – 10:00 am	<b>Milk Movement</b> <i>(Dan McCarthy – Presiding)</i> <ul style="list-style-type: none"> <li>• Peter Fredericks (USDA, Northeastern US milk movement)</li> <li>• Benoit Basillais (CDC, Canada milk movement)</li> </ul>
10:00 am – 10:30 am	<b>Break</b>
10:30 am – 11:30 am	<b>Transportation Efficiency &amp; Innovation</b> <i>(Dan McCarthy – Presiding)</i> <ul style="list-style-type: none"> <li>• Fred Zweep (President, Vedder Ltd.)</li> <li>• Ernest Yates (DFA, V.P. Milk Logistics)</li> </ul>
12:00 pm – 1:30 pm	<b>Lunch</b> <i>(provided for all participants – Salon 3)</i>
<b>Session E: China Seminar</b> <i>(Stanley Park Ball Room, Salon 1 &amp; 2)</i>	
	<b>China Seminar</b> <i>(Don Shippelhoue – Presiding)</i>
2:00 pm – 4:30 pm	<b>Opportunities for Dairy Trade</b> <ul style="list-style-type: none"> <li>• Robert Watson (GM, Alta-Agricorp China)</li> <li>• Chris Thompson (USDA, Dairy Standardization Branch)</li> <li>• CFIA invited</li> </ul>
3:00 pm	<b>Coffee Break</b>
5:45 pm – 6:00 pm	<b>Walk to Dinner Cruise Boat</b> <b>Boarding at 6:00 PM</b>
6:00 pm – 9:30 pm	<b>Vancouver Harbour Dinner Cruise</b>
<b>FREE TIME</b>	

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Wednesday, July 27, 2016	
<b>8:00 am – 9:00 am</b>	<b>Breakfast</b> <i>(provided for all participants – Salon 3)</i>
<b>Session F: Industry Update</b> <i>(Stanley Park Ball Room, Salon 1 &amp; 2)</i>	
<b>9:00 am – 10:00 am</b>	<b>Canadian Dairy Commission &amp; USDA</b> <i>(France Dion – Presiding)</i> <ul style="list-style-type: none"> <li>• Hennie Bos (Canadian Dairy Commission)</li> <li>• Dana Cole (USDA) invited</li> </ul>
<b>10:00 am – 10:30 am</b>	<b>Break</b>
<b>10:30 am – 11:15 am</b>	<b>Fat &amp; Diet Trends, speaker tbd</b> <i>(France Dion – Presiding)</i>
<b>11:15 am – 11:45 am</b>	<b>Business – AGM Meeting</b> <i>(Bob Ingratta – Presiding)</i>
<b>12:00 pm – 1:00 pm</b>	<b>Lunch</b> <i>(provided to all participants – Salon 3)</i>
<b>12:30 pm – 1:30 pm</b>	<b>Executive Committee Meeting</b> <i>(Coquitlam Room)</i>
<b>Session G: Retail &amp; Food Service Trends</b> <i>(Stanley Park Ball Room , Salon 1 &amp; 2)</i> <i>(Patrick Hop Hing – Presiding)</i>	
<b>1:30 pm – 3:00 pm</b>	<ul style="list-style-type: none"> <li>• Starbucks invited</li> <li>• Kroger invited</li> <li>• Choices Markets (invited)</li> </ul>
<b>3:00 pm – 3:30 pm</b>	<b>Coffee Break</b>
<b>3:30 pm – 4:00 pm</b>	<b>Wrap-up</b> <i>(Charles Huff &amp; Mike Southwood – Presiding)</i>
<b>5:30 pm – 6:30 pm</b>	<b>Networking Reception</b> <i>(Marine Room)</i>
<b>7:00 pm – 10:00 pm</b>	<b>President’s Banquet</b> <i>(Stanley Park Ball Room, Salon 1 &amp; 2)</i>