

ConnectME Fund  
Fourth Round Grant Application  
February 2010

RECEIVED MAR 22 2010

Due March 22, 2010

1. **Date:** 3/18/10
2. **Project Title:** Pitts Road/Lincoln Street Target Area
3. **Submitting Entity:** Town of Richmond
4. **Grant Amount Requested:** \$66,010
5. **Total Project Cost:** \$87,260
6. **Project Contact Information**  
Darryl Sterling, Director, Economic & Community Development, Town of Richmond,  
P.O. Box 159, Richmond, Maine 04357 Phone: 207-737-4305, Fax: 207-737-4306,  
Email: darrylsterling@richmondmaine.com
7. **Party Who Prepared Application**  
Darryl Sterling, Director, Economic & Community Development, Town of Richmond,  
P.O. Box 159, Richmond, Maine 04357 Phone: 207-737-4305, Fax: 207-737-4306,  
Email: darrylsterling@richmondmaine.com
8. **Executive Summary of the Project**  
**The Town of Richmond and Time Warner Cable propose to install high speed broadband infrastructure in the Pitts Road/Lincoln Street Target Area of Richmond, which is an un-served rural area.** The project consists of Time Warner Cable installing 4.7 miles of cable infrastructure passing 29 residences, which would be available to provide broadband access for the 29 residences. The project would also provide broadband access for an additional 14 residences to be constructed in Town approved subdivisions in the same target area. Constructing broadband service to the Town's un-served target area would provide important benefits to the area residents that allow for educational opportunities, distance learning, home based business internet functions, data support, emergency/communication access, and a link to the outside world. The cost of the project is \$87,260 and would be completed within 12 months of the ConnectME Grant Award. **Project Time Frame: July, 2010-June, 2011.**
9. A description of the geographic area proposed to be served by the project and sufficient information to establish that it is an **unserved** area, preferably at street-level granularity, and not likely to be served in the foreseeable future. (Most applicants conduct independent research to determine if a community has broadband or are sufficiently familiar with the community to know that there isn't any terrestrial broadband available). We recommend that applicants find partners among the various providers of broadband services or community-based organizations to use the grant as "gap-financing" to get

# ConnectME Authority – Fourth Round Grant Application

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operational infrastructure installed. The amount of local public and private funding and in-kind contributions will be considered when reviewing the applications.

**\* See attached description information.**

**Applicants must be aware of recent legislative changes that require the ConnectME Authority to give priority to grant proposals that, relative to other proposals, seek to extend access to broadband internet service to a higher percentage of an "unserved" area within a municipality or other appropriate geographic area. The legislation requires the Authority to also consider the percentage of households with access to broadband service when establishing criteria to define unserved and "underserved" areas;**

10. A description of the proposed project, including:

- a. public-private partnerships and collaborations that have been established;  
**Town of Richmond & Time Warner Cable have partnered for last 15 years.**
- b. evidence that the private partners in the project are eligible to receive funding from the Authority;  
**Time Warner Cable is registered ISP provider and thereby eligible.**
- c. the type of service to be provided, indicating the technology used and the upstream and downstream speeds of the service to be provided;  
**Time Warner Cable provides high speed fiber optics to transmit broadband service and offers wireless home networking service.**
- d. an estimate of the time required to complete the proposed project;  
**Project will be completed within 12 months of ConnectME Grant Award.**
- e. the number and percentage of households and businesses within the area to be served by the project (i.e. who can be served given technical limitations);  
**29 residences will be served by the project which is 100% of households. 14 additional households/businesses can be served when constructed; which would still be 100% of area households.**
- f. the estimated price per customer of the service to be provided by the proposed project; and  
**Estimated price per customer of the service is \$3,008.**
- g. a map (preferably GIS compatible) or list of municipalities or parts of municipalities that may be covered by the proposed project with GEO Codes.  
**\*See attached map(s) and property lists.**

11. The applicant's financial commitment to the project in addition to the funding requested from the Authority;  
**Town of Richmond & Time Warner Cable have committed \$21,250 to the project.**

12. The estimated number of customers/households who will directly benefit from the project who are currently **unserved** (provide lists or numbers of potential customers that have indicated a strong commitment to subscribe);

# ConnectME Authority – Fourth Round Grant Application

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**29 customers/households who are currently un-served will directly benefit from the project. See attached lists, etc.**

13. Evidence of community support for the proposed project, which may include letters or signatures of residents or businesses located within the area of the proposed project (also, provide letters of interest from landowners for placement of facilities and support commitments from municipalities or community groups);

**\* See attached letters of community support for the proposed project.**

14. A description of the applicant's experience relevant to the proposed project; and **Town of Richmond has over 15 years experience partnering with Time Warner Cable. Time Warner has invested millions of dollars in hybrid fiber to coax upgrades and new infrastructure to provide and expand broadband to un-served areas in many states. The Town of Richmond Office of Economic & Community Development has administrated several public infrastructure improvements grants to promote public access that have been successfully completed. \* See attached experience information.**

15. A demonstration of financial viability provided by pro-forma financial statements for the project and company financial statements. Confidential information may be submitted and should be so marked.

**\*See attached confidential financial information.**

Completed applications are due **March 22, 2010**. The ConnectME Authority will make application awards after a reviewing and ranking the applications, based on the availability of funds. Submit applications electronically or by mail to:

## **ConnectME Authority**

Phillip Lindley, Executive Director  
Statehouse Station 78  
Augusta, ME 04333-0078

Phone: (207) 624-9970  
Mobile: (207) 441-0498  
Email: [phil.lindley@maine.gov](mailto:phil.lindley@maine.gov)  
Website: [www.maine.gov/connectme/](http://www.maine.gov/connectme/)

# ConnectME Authority – Fourth Round Grant Application

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## Financial Analysis and Budget

The budget will be reviewed on reasonableness and accuracy. Provide the following financial information with as much detail as possible:

	ConnectME Grant Funding	Cash Match	In-Kind Match	Other Funding Sources	Total
Personnel	\$40,925	\$11,826			\$52,751
Contractual Services					
Start up Expenses and Capital Expenditures (Hardware, software, etc.)					
Supplies and Materials	\$25,085	\$9,424			\$34,509
Telecommunications					
Training					
Travel					
Other costs					
<b>Total</b>	<b>\$66,010</b>	<b>\$21,250</b>			<b>\$87,260</b>

The ConnectME Authority reserves the right to request additional information deemed necessary to properly evaluate the application.

Please be aware that some of the information in the application may be made available to existing broadband service providers, as required by the ConnectME law and rule.

Confidential information may be submitted, but only those specific portions considered proprietary should be so marked (see also § 4 of the ConnectME rule).

## Appendix – Important Information

### Information from Chapter 101

Applicants must be familiar with the ConnectME Authority rule, Chapter 101, and the authorizing statute, both of which may be found at <http://www.maine.gov/connectme/>.

**Eligible Applicants.** Any grants, direct investments, or loans under this Chapter will be made on behalf of, in partnership with, or in support of, one or more communications service providers that are remitting assessments to the Authority under 35-A M.R.S. A. §9211. Projects contained in approved proposals must be completed within one year of funding unless a waiver is granted by the Authority due to unique or unforeseen circumstances. The Authority must also determine that, without the Authority's action, the installation of adequate advanced communications technology infrastructure in an unserved or underserved area would not otherwise occur. Applicants eligible to receive Authority support for advanced communication infrastructure projects may include:

1. General-purpose local governments (municipalities and counties);
2. Local government authorities, and joint or multi-county development authorities;
3. Private for-profit companies that provide broadband; and
4. Any other responsible entity or group determined by the Authority to be capable of installing, using, and managing advanced communications technology infrastructure in the area.

**Eligible Activities.** Eligible uses of funds provided under the ConnectME Fund include activities, facilities, and services described in 35-A M.R.S.A. §§ 9204-9205. Eligible activities include: the provision of public infrastructure, services, facilities, and improvements needed to implement new broadband services, enhance existing broadband services, implement new mobile communications service, or enhance existing mobile communications service. Funds may also be used for matching requirements, “gap” financing, and grants, that may assist projects in qualifying for other sources of funding, as well as any other necessary activities that are integral and necessary for the development, installation, and use of a broadband or mobile communications system.

### Evaluation of Applications

The application evaluation process will allow the Authority to concurrently evaluate all applications submitted during a particular application period that has been set by the Authority. The scoring of applications is based on a 100-point scale. A project with a total score of less than 50 points may not be funded. [Note: The priority of this grant program is **unserved** areas. A project that serves an underserved area may only be funded if funds are available after all eligible applications for projects to serve unserved areas have been funded.]

Be aware of the provisions in subsection 6(G) of the rule, Private Investment Criteria, which states that, after notice, a broadband service provider or mobile communications service

# ConnectME Authority – Fourth Round Grant Application

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provider may submit a certification to the Authority that it will commence within 45 days, and will completely install within one year of the date of the Authority's notification, sufficient advanced communications technology infrastructure to provide broadband or wireless service in a manner that would render the Authority's support of other projects in an area unnecessary or redundant (unless a waiver is granted by the Authority due to unique or unforeseen circumstances).

The application will be judged using the following four scoring categories:

Cost-Benefit. This category is worth **35** points.

The cost-benefit scoring is based on relevant factors, including, but not limited to, the amount of funding requested from the Authority per customer eligible to be served by the project, with lower funding per customer receiving a higher cost-benefit score. Applicants should demonstrate financial viability by providing pro-forma financial statements and detailed business plans. Confidential information may be submitted, but only those specific portions considered proprietary should be so marked.

Community Support. This category is worth **10** points.

The community support score is based on relevant factors, including, but not limited to, evidence of community support for the project and the percentage of the geographic area to be covered by the proposal that will be served by the proposed project.

Project Scope. This category is worth **35** points.

The project scope score is based on relevant factors, including, but not limited to,

- the number of customers to be served by the project,
- the type and, when relevant, the speed of service to be offered by the project, and
- the applicant's financial commitment to the project.

**Note:** Recent legislative changes to the ConnectME Authority statute (to 35-A M.R.S.A. §9204) <sup>1</sup> state that, "(I)n awarding grants, the authority shall give priority to those proposals that, relative to other proposals, extend access to broadband service to a higher percentage of an unserved area within a municipality or other appropriate geographic area."

Project Value. This category is worth **20** points.

The project value score is based on relevant factors, including, but not limited to, the estimated retail price per customer to receive service from the proposed project and any other details of the project that may benefit customers in the area proposed to be served by the proposed project.

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<sup>1</sup> See Public Law, Chapter 63, (LD 850, HP 0585), 124<sup>th</sup> Maine State Legislature, "An Act To Ensure Local Broadband Coverage."

**Town of Richmond 2010 ConnectME Fund Fourth Round Grant Application**

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## **Attachments**

**#1: Project Description with Target Area Maps and Property Lists**

**#2: Letters of Community Support**

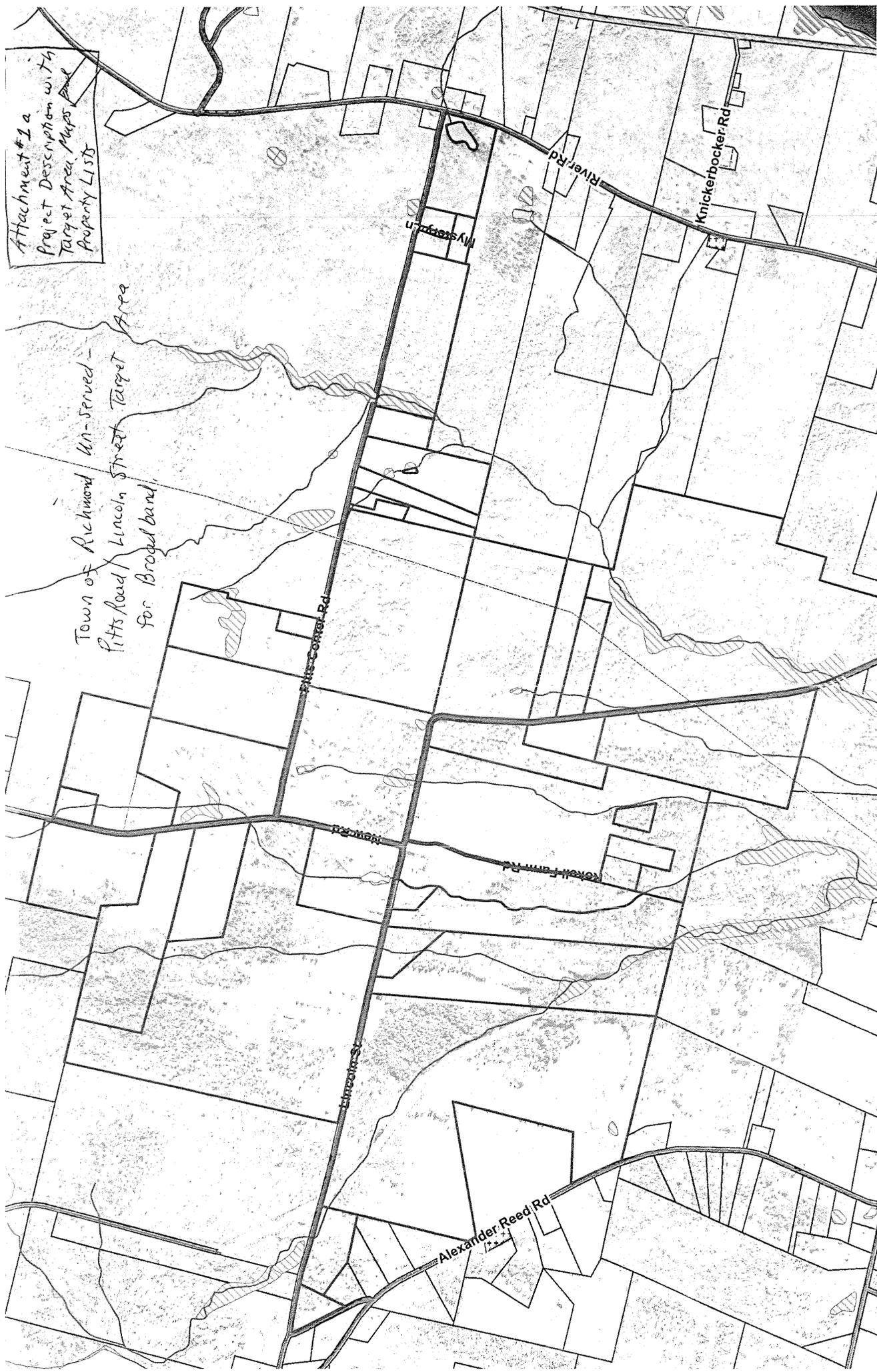
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**#3: Time Warner Cable: Letter, E-mails, Experience, and Financial Information**

**3/18/10**

Attachment #1a  
Project Description with  
Target Area Maps and  
Property Lists

Town of Richmond Un-served -  
Pittsford / Lincoln Street Target Area  
for Broadband



Pittsford Rd

River Rd

Knickerbocker Rd

Pittsford Rd

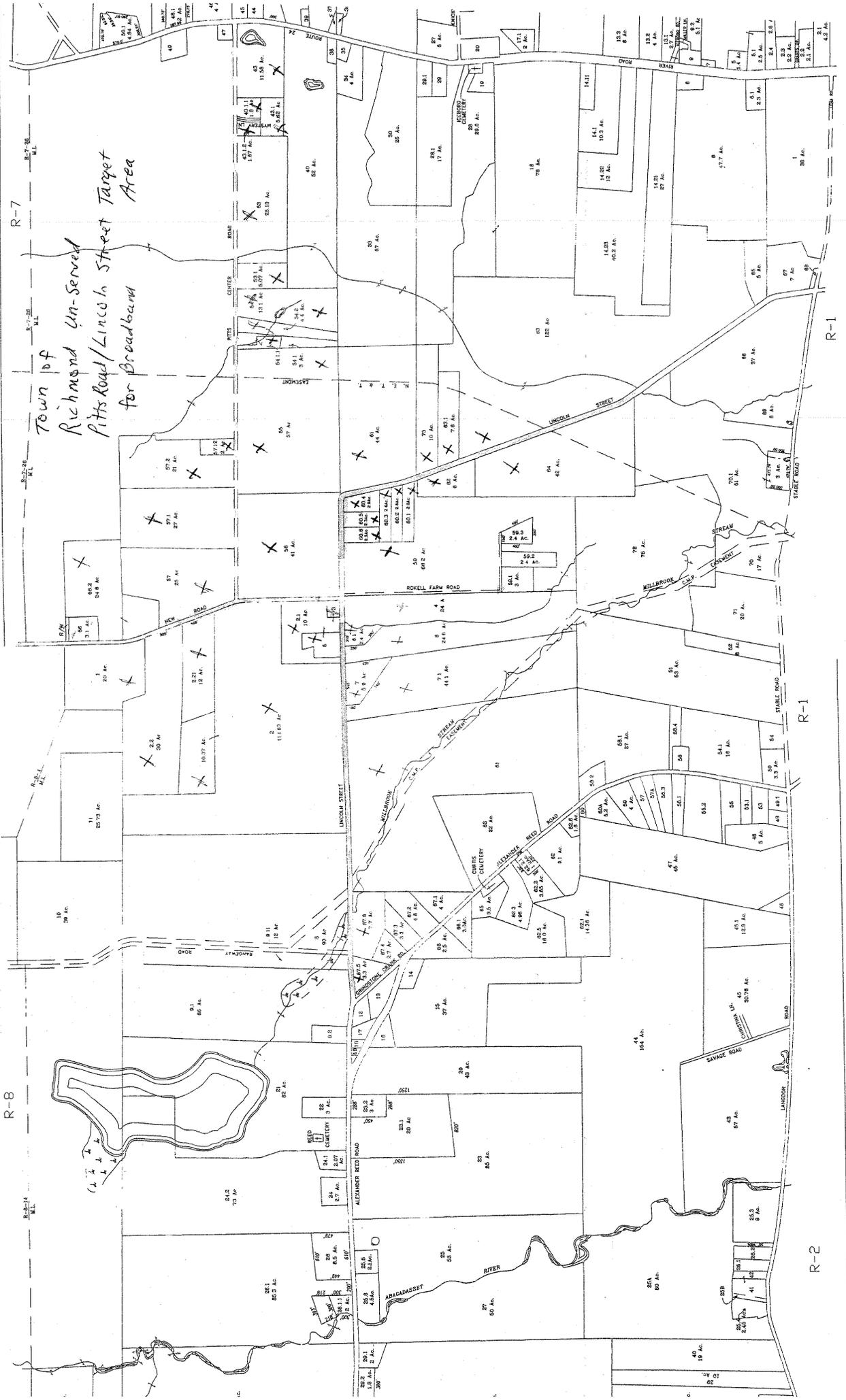
Lincoln St

Knickerbocker Rd

Lincoln St

Alexander Reed Rd

11/17/2004 10:10



Town of  
 Richmond Un-Served  
 Pitts Road/Lincoln Street Target  
 Area  
 for Broadband

R-8

R-2

R-1

R-1

R-7



Uncabled Roads and Private Ways in Richmond - March 3, 2010

STREET	FOOTAGE	MILES	HOMES	HPM	COMMENTS
Beedle Road	3444	0.65	2	3.1	Would feed from Marston Road
Bernier Lane	0	0.00	7	#DIV/0!	Includes Mallard Drive - Mostly Seasonal
Bluebird Lane	1283	0.24	4	16.5	Includes Willey Lane - Seasonal
Christina Lane	0	0.00	0	#DIV/0!	Included in Savage Lane
Dingley Road	2989	0.57	6	10.6	
Dragonfly Lane	1650	0.31	2	6.4	
Frog Lane	2447	0.46	11	23.7	Includes Vezina Drive and Sunset Lane - Mostly Seasonal
Hummingbird Way	0	0.00	0	#DIV/0!	Included in Mallard Drive - Seasonal
Lakefront Drive	0	0.00	0	#DIV/0!	Included in Mallard Drive - Mostly Seasonal
Lebel Lane	1300	0.25	2	8.1	
LeClerc Lane	0	0.00	0	#DIV/0!	Included in Pleasant Pond Farm Lane - Seasonal
Lena Road	1646	0.31	2	6.4	
Lincoln Street	5671	1.07	6	5.6	From Grindstone Crank Road to junction of New Road
Lincoln Street	3078	0.58	3	5.1	New Road End
Mallard Drive	5523	1.05	23	22.0	Includes Bernier, KOA, Lakefront, Navillus, Hummingbird- Mostly Seasonal
Molly Lane	0	0.00	0	#DIV/0!	Included in Pleasant Pond Farm Lane - Seasonal
Mystery Lane	0	0.00	0	#DIV/0!	Included in Pitts Center Road
Navillus Lane	0	0.00	0	#DIV/0!	Included in Mallard Drive - Mostly Seasonal
New Road	4762	0.90	4	4.4	Would feed from Lincoln Street
Pitts Center Road	7692	1.46	13	8.9	Would feed from New Road
Pleasant Pond Farm Lane	2992	0.57	12	21.2	Includes Molly, Shady and LeClerc Lane - Seasonal
Post Road	2678	0.51	4	7.9	
River Road	5850	1.11	3	2.7	From junction of Beedle Road
Rokell Farm Road	2680	0.51	3	5.9	
Savage Road	2295	0.43	4	9.2	Includes Christina Lane
Shady Lane	0	0.00	0	#DIV/0!	Included in Pleasant Pond Farm Lane - Seasonal
Mitchell Road	409	0.08	1	12.9	
Sharmac Lane	1165	0.22	2	9.1	Would feed from Mitchell Road
Stable Road	1625	0.31	3	9.7	
Sunset Lane	0	0.00	0	#DIV/0!	Included in Frog Lane - Seasonal
Toby Lane	1109	0.21	3	14.3	
Trott Road	2193	0.42	1	2.4	
Vezina Drive	0	0.00	0	#DIV/0!	Included in Frog Lane
Windy Lane	900	0.17	1	5.9	
Willey Lane	0	0.00	0	#DIV/0!	Included in Bluebird Lane - Seasonal
		12.38	122	9.85	

Uncabled Roads in Richmond - March 3, 2010

STREET	FOOTAGE	MILES	HOMES	HPM	COMMENTS
Beedle Road	3444	0.65	2	3.1	Would feed from Marston Road
Dingley Road	2989	0.57	6	10.6	
Lena Road	1646	0.31	2	6.4	
Lincoln Street	5671	1.07	6	5.6	From Grindstone Crank Rd. to jct. New Rd.
Lincoln Street	3078	0.58	3	5.1	New road end
New Road	4762	0.90	4	4.4	Would feed from Lincoln Street
Pitts Center Road	7692	1.46	13	8.9	Would feed from New Road
Post Road	2678	0.51	4	7.9	Would feed from Route 138
River Road	5850	1.11	3	2.7	From junction of Beedle Road
Rokell Farm Road	2680	0.51	3	5.9	
Savage Road	2295	0.43	4	9.2	Includes Christina Lane
Stable Road	1625	0.31	3	9.7	
Trott Road	2193	0.42	1	2.4	
		8.83	54	6.12	



ConnectME 3rd Round Grants

July 2009  
Revised 02/09/2010

	A	B	C	D	E	F	G	H	I	J	K	L
	Applicant	Community Partner or Eligible Partner	Communities Served	Number of Households	Unserved Area	Technology	Percent Area To Be Served	Total Project Cost	Grant Request	Percent Grant	Estimated Project Complete Date	Notes
1												
2												
3	Edgecomb Broadband Committee	Time Warner, Lincolnville Comm.	Town of Edgecomb	758	Yes	FTH & CTH	100%	\$464,498	\$232,250	50%	12 months	Grant Conditions: Cooperate with incumbent company and not to install end-user equipment in Fairpoint normal service areas.
4	Fairpoint Communications	Town of Arrowsic	Town of Arrowsic	238	Yes	DSL	100%	\$105,120	\$52,560	50%	4 months	Grant Conditions: Cooperate with incumbent companies and not to install end-user equipment in Time Warner or Fairpoint normal service areas.
5	Town of Jefferson	Midcoast Internet Solutions	Town of Jefferson	684	Yes	Wireless	100%	\$120,000	\$52,550	44%	3 months	Grant Conditions: Cooperate with incumbent companies and not to install end-user equipment in Time Warner or Fairpoint normal service areas.
6	Premium Choice Broadband		Town of Franklin	736	Yes	Wireless	60%	\$105,500	\$52,750	50%	3-6 months	Grant Conditions: Cooperate with incumbent companies and not to install end-user equipment in Fairpoint or Time Warner normal service areas.
7	Premium Choice Broadband		Town of Hammond	221	Yes	Wireless	unknown	\$157,500	\$78,750	50%	6-9 months	Grant Conditions: Cooperate with incumbent company and not to install end-user equipment in Fairpoint normal service areas.
8	Premium Choice Broadband		Town of Jackman	312	Yes	Wireless	80%	\$87,500	\$48,750	50%	3-6 months	Grant Conditions: Cooperate with incumbent company and not to install end-user equipment in Fairpoint normal service areas.
9	Premium Choice Broadband		Town of Rockwood	836	Yes	Wireless	33%	\$99,000	\$49,500	50%	3-6 months	Grant Conditions: Cooperate with incumbent company and not to install end-user equipment in Fairpoint normal service areas.
10	Premium Choice Broadband		South Rangely area	442	Yes	Wireless	60%	\$85,500	\$42,750	50%	3-6 months	Grant Conditions: Cooperate with incumbent company and not to install end-user equipment in Fairpoint normal service areas.
11												
12	<b>Totals</b>			<b>4,227</b>				<b>\$1,234,618</b>	<b>\$609,860</b>	<b>49.4%</b>		

R05/ 001/ 00/ /  
MARITIMES & NORTHEAST PIPELINE  
C/O SPECTRA ENERGY  
PO BOX 1642  
HOUSTON, TX 77251-1642

R05/ 061/ 00/ /  
CURTIS NORMAN M  
CURTIS JANICE G  
393 ALEXANDER REED ROAD  
RICHMOND, ME 04357

R06/ 054/ 01/ /  
MCKINNEY KEVIN W & STANLENE M  
166 PITTS CENTER ROAD  
RICHMOND, ME 04357

R05/ 002/ 00/ /  
MARITIMES & NORTHEAST PIPELINE  
C/O SPECTRA ENERGY CORP.  
PO BOX 1642  
HOUSTON, TX 77251-1642

R05/ 067/ 05/ /  
HINKLEY JENNIFER  
66 MAIN STREET  
RICHMOND, ME 04357

R06/ 054/ 02/ /  
ANDREWS CHRISTOPHER ESTATE  
C/O ANDREWS ROBERT E  
46 OAK ST.  
GARDINER, ME 04345

R05/ 002/ 02/ /  
TURCOTTE ANDRE J  
FREDETTE JEAN M  
82 NEW ROAD  
RICHMOND, ME 04357

R05/ 067/ 06/ /  
PERELKA FRANCIS J  
PERELKA CHARLOTTE H  
3 GRINDSTONE CRANK ROAD  
RICHMOND, ME 04357

R06/ 054/ 11/ /  
PETTEE PATRICIA A & JON A  
168 PITTS CENTER ROAD  
RICHMOND, ME 04357

R05/ 002/ 21/ /  
TURCOTTE ANDRE J & BETH  
82 NEW ROAD  
RICHMOND, ME 04357

R06/ 043/ 00/ /  
CARKIN GAIL E  
CARKIN MERRILL  
426 RIVER ROAD  
RICHMOND, ME 04357

R06/ 055/ 00/ /  
COOPER WILBUR A. ESTATE  
C/O CAROLYN CASE  
1123 RIVER ROAD  
BOWDOINHAM, ME 04008-5604

R05/ 004/ 00/ /  
RYAN DENNIS J & HELEENA N  
488 LINCOLN ST  
RICHMOND, ME 04357

R06/ 043/ 01/ /  
SOLERNO ROSINA  
8 MYSTERY LANE  
RICHMOND, ME 04357

R06/ 056/ 00/ /  
LANDRY GARY V  
LANDRY PAULA B  
135 NEW ROAD  
RICHMOND, ME 04357

R05/ 005/ 00/ /  
FERRISS LLOYD & JANE E FROST  
507 LINCOLN STREET  
RICHMOND, ME 04357

R06/ 043/ 11/ /  
OUELLETTE DAVID  
6 MYSTERY LANE  
RICHMOND, ME 04357

R06/ 056/ 02/ /  
MARITIMES & NORTHEAST PIPELINE  
C/O SPECTRA ENERGY CORP.  
PO BOX 1642  
HOUSTON, TX 77251-1642

R05/ 006/ 00/ /  
RUSAK BORIS  
RUSAK TAISA  
510 LINCOLN ST  
RICHMOND, ME 04357

R06/ 043/ 12/ /  
PUSHARD TRACEE  
3 MYSTERY LANE  
RICHMOND, ME 04357

R06/ 057/ 00/ /  
SCHOOLS MARK A  
SCHOOLS MARCIA E  
295 PITTS CENTER ROAD  
RICHMOND, ME 04357

R05/ 006/ 01/ /  
ADAMS IRENE R  
ADAMS TIMOTHY L  
506 LINCOLN ST  
RICHMOND, ME 04357

R06/ 053/ 00/ /  
SWEENEY ALAN W  
SWEENEY BRENDA  
90 PITTS CENTER ROAD  
RICHMOND, ME 04357

R06/ 057/ 01/ /  
DORE DAVID  
DORE TYMBRE  
257 PITTS CENTER ROAD  
RICHMOND, ME 04357-3524

R05/ 007/ 00/ /  
BEASLEY BRUCE D  
BEASLEY JOYCE A  
544 LINCOLN ST  
RICHMOND, ME 04357-0154

R06/ 053/ 01/ /  
JOHNSON MICHAEL D  
126 PITTS CENTER ROAD  
RICHMOND, ME 04357

R06/ 057/ 02/ /  
BAKER BRUCE W  
DUSHIN BONNIE  
9 WILLIAMS ST  
RICHMOND, ME 04357

R05/ 007/ 01/ /  
BEASLEY BRUCE D  
BEASLEY JOYCE  
544 LINCOLN ST  
RICHMOND, ME 04357

R06/ 054/ 00/ /  
ANDREWS CHRISTOPHER ESTATE  
C/O ANDREWS ROBERT  
46 OAK ST.  
GARDINER, ME 04345

R06/ 057/ 12/ /  
WHARFF WESLEY D  
WHARFF JANIS M  
225 PITTS CENTER ROAD  
RICHMOND, ME 04357

R06/ 058/ 00/ /  
HOWE ROBERT S  
HOWE DEBORAH W  
290 PITTS CENTER ROAD  
RICHMOND, ME 04357

R06/ 060/ 03/ /  
LORBESKI MICHAEL S  
81 ROKELL FARM RD  
RICHMOND, ME 04357

R06/ 059/ 00/ /  
FREDSALL ROGER K  
FREDSALL MARCIA T  
472 LINCOLN ST  
RICHMOND, ME 04357

R06/ 060/ 04/ /  
LORBESKI MICHAEL S  
81 ROKELL FARM RD  
RICHMOND, ME 04357

R06/ 061/ 00/ /  
NETTO MICHAEL J  
51 JOHN PARKER ROAD  
EAST FALMOUTH, MA 02536

R06/ 060/ 06/ /  
GARLAND JONICA L  
452 LINCOLN ST  
RICHMOND, ME 04357-3539

R06/ 062/ 00/ /  
DOYLE ARTHUR  
DOYLE CAROL  
444 POST RD  
BOWDOINHAM, ME 04008

R06/ 063/ 00/ /  
LUND JON A  
21 SECOND STREET  
HALLOWELL, ME 04347

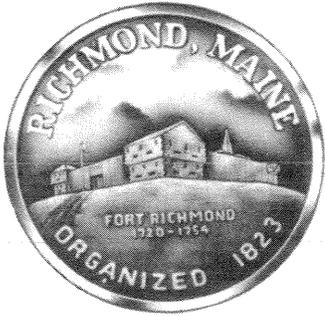
R06/ 063/ 01/ /  
GILPATRICK KEITH A  
GILPATRICK KATHIE  
373 LINCOLN ST  
RICHMOND, ME 04357

R06/ 064/ 00/ /  
LUND JON A  
21 SECOND STREET  
HALLOWELL, ME 04347

R06/ 073/ 00/ /  
GILPATRICK KEITH A  
GILPATRICK KATHIE J  
373 LINCOLN ST  
RICHMOND, ME 04357

R06/ 060/ 01/ /  
LORBESKI MICHAEL S  
81 ROKELL FARM RD  
RICHMOND, ME 04357

R06/ 060/ 02/ /  
LORBESKI MICHAEL S  
81 ROKELL FARM RD  
RICHMOND, ME 04357



## TOWN OF RICHMOND

26 Gardiner Street

P. O. Box 159

Richmond, Maine 04357-0159

(207) 737-4305 (Phone)

(207) 737-4306 (Fax)

[www.richmondmaine.com](http://www.richmondmaine.com)

March 18, 2010

ConnectME Authority

Phillip Lindley, Executive Director

78 State House Station

Augusta, ME 04333-0078

Dear Mr. Lindley:

The Town of Richmond is seeking \$66,010 in 2010 ConnectME funds to install high speed broadband infrastructure in the Pitts Road/Lincoln Street Target Area of Richmond, which is an un-served rural area. The total project cost is \$87,260. Activities will include Time Warner Cable installing 4.7 miles of high speed broadband cable infrastructure to promote broadband access to 29 residences. The project would also provide broadband access for an additional 14 residences to be constructed in the near future in Town approved subdivisions in the same target area.

The Town and Time Warner Cable have committed \$21,250 in match funds for this much needed project:

\$14,000 from Town Cable Funds and Town Economic Development TIF Funds

\$7,250 from Time Warner Cable Funds

The construction of high speed broadband service to the un-served target area of Richmond would fill a critical communications need and provide important benefits to the area residents. This would allow for educational opportunities, distance learning, home based business internet functions and efficiencies, data support, and emergency communication access. Please contact me should you have any questions. Thank you.

Sincerely,

Marian Anderson

Town of Richmond, Town Manager

MARCIA SCHOOLS  
295 Pitts Center Road  
Richmond ME 04357  
Tel. 737-8182

March 19, 2010

Darryl Sterling  
Director, Economic & Community Development  
Town of Richmond  
26 Gardiner Street  
Richmond ME 04357

Dear Darryl,

I am writing in strong support of your efforts to obtain a ConnectME grant for the purpose of extending high speed internet access within the unserved areas of the Town of Richmond.

I have advocated for several years to have access to broadband service on the Pitts Center Road, New Road, Lincoln Street, and surrounding areas. I believe we would all agree that this technology is now a part of everyday life. Residents in this area only have access via dial-up, or the last resort being satellite, which is extremely expensive and unaffordable for the average citizen. It is near impossible to accomplish the necessary tasks for those residents who work at home, run a business, or take online college courses, etc. In addition, access to DSL through Fairpoint Communications is not available in this area due to the distance from their substation.

As a resident of the Pitts Center Road for nearly 30 years, I do not anticipate major growth in this area in terms of new homes. I'm very concerned in not having the ability to access high speed technology because of where we live.

I applaud the establishment of the ConnectME Authority as a vehicle to advance the communication technology infrastructure in these unserved areas, such as we have experienced in the Town of Richmond.

I want to thank you for your leadership in working with the residents of Richmond to connect us all to the information technology highway. You have my full support in seeking a ConnectME grant, and I am committed to subscribing to a broadband service provider, I hope in the near future.

Sincerely,

*Marcia Schools*

Marcia Schools

*TYMBRE DORE*  
*257 Pitts Center Road*  
*Richmond ME 04357*  
*Tel. 737-8017*

March 21, 2010

Darryl Sterling  
Director, Economic & Community Development  
Town of Richmond  
26 Gardiner Street  
Richmond ME 04357

Dear Darryl,

I am writing in strong support of your efforts to obtain a ConnectME grant for the purpose of extending high speed internet access within the unserved areas of the Town of Richmond.

Access to broadband service should be available to all residents of Richmond and not be restricted to certain geographical areas of town. Given the current widespread use of the Internet as a tool to complete an ever expanding number of tasks including, but not limited to, communication, on line instructional courses, information access and sharing, tax filing, licensing and business transactions, those of us without high speed connections find we are slowly and inexorably being left behind in the "information age". Extension of this capability to a larger part of the populace is as important a goal as electrification of rural areas was in the early to mid 20<sup>th</sup> century, and as I'm sure you're aware, the FCC recently issued a statement that expansion of service and increase of speed should be a top national priority. Our current connection is through a dial up telephone service, which may be charitably described as extremely slow, and less charitably as just plain frustrating and unusable. Access to DSL through Fairpoint Communications is not available in this area due to the distance from their substation, and local experience with satellite access has been proven to be poor because of high cost and unreliability.

I have owned a home on the Pitts Center Road in Richmond for 27 years, and I do not anticipate major growth in our area in terms of new homes or businesses which might result in a "natural" expansion of high speed broadband access. Therefore, I am very concerned about my family's current and future inability to access high speed technology as we plan on residing at our current location for years to come. If high speed internet were to become accessible to the residents on Pitts Center Road, our family would commit to subscribe.

The establishment of ConnectME should be commended for its continued support and commitment to advance communication technology in unserved areas. I also want to thank you, Darryl, for your effort in trying to bring our town into the twenty first century.

Sincerely,

A handwritten signature in black ink, consisting of a stylized 'T' and 'D' connected together.

Tymbre Dore

400 Old County Road  
Richland, ME 04941  
Toll Free (Free) (800-450-0000)



March 17, 2010

ConnectME Authority  
Phillip Lindley, Executive Director  
Statehouse Station 78  
Augusta, ME 04333-0078

Dear Mr. Lindley;

This letter confirms Time Warner Cable's Partnership with the Town of Richmond, Maine, for the proposed project to expand broadband in the designated areas, as described in the Grant Application.

It is my understanding that the Town of Richmond is eligible to receive these funds.

Sincerely,



Michael Edgecomb  
Government Relations Manager  
Time Warner Cable

## **Darryl Sterling**

---

**From:** "Edgecomb, Michael" <michael.edgecomb@twcable.com>  
**To:** "Darryl Sterling" <darrylsterling@richmondmaine.com>  
**Sent:** Monday, March 22, 2010 8:28 AM  
**Attach:** Richmond Partnership Letter 3 10 .pdf  
**Subject:** RE: ConnectME Grant

Darryl,

TWC can commit to 29 homes x \$250 per passing = \$7,250

Labor would be about \$52,751 and Materials \$34,507

Also, Attached letter of support.

We will install hybrid fiber to coax to provide broadband service (+cable & phone).

Mike

Mike Edgecomb  
Government Relations Manager  
Time Warner Cable New England Division  
400 Old County Rd  
Rockland, ME 04841  
207-594-2249 ext 2181  
207-596-6365 fax

---

**From:** Darryl Sterling [mailto:darrylsterling@richmondmaine.com]  
**Sent:** Thursday, March 18, 2010 4:11 PM  
**To:** Edgecomb, Michael  
**Subject:** Re: ConnectME Grant

Hi Mike,

Attached is Richmond draft grant application for ConnectME 4th round funding. Would you look over and add/correct any info that might help get this funded or at least competitive. I am not sure of some of the technical terms that might apply. The Town could use your input to fill in the blanks on the Financial Analysis and Budget (page 4). Would you on behalf of Time Warner write a letter of support for the project in partnering with the Town I appreciate any assistance you could render as I need to submit the grant application to ConnectME on Monday, 3/22/10. Thank you.

Regards,

Darryl Sterling  
Director, Economic & Community Development  
Town of Richmond  
P.O. Box 159, 26 Gardiner Street  
Richmond, Maine 04357  
207-737-4305 x 331  
207-737-4306 fax  
[darrylsterling@richmondmaine.com](mailto:darrylsterling@richmondmaine.com)  
[www.richmondmaine.com](http://www.richmondmaine.com)

Office Hours: Mon-Thu 7:00 AM-5:00 PM

----- Original Message -----  
**From:** [Edgecomb, Michael](mailto:Edgecomb, Michael)  
**To:** 'Darryl Sterling'

3/22/2010

**Sent:** Tuesday, March 16, 2010 10:49 AM  
**Subject:** RE: ConnectME Grant

**Time Warner Cable Inc. boilerplate:**

**About Time Warner Cable**

Time Warner Cable owns and manages cable systems serving 14.4 million subscribers in 33 states. Passing approximately 28 million homes, Time Warner Cable includes some of the most technologically advanced and best-clustered cable systems in the country, with nearly 85 percent of the Company's customers located in geographic regions: New York, New England, Texas, Ohio, the Carolinas and southern California. Leveraging its leadership in innovation and quality customer care, Time Warner Cable delivers advanced products and services such as video on demand, high definition television, digital video recorders, high-speed data and Digital Phone. Time Warner Cable is a subsidiary of Time Warner Inc. (NYSE: TWX).

---

Mike Edgecomb  
Government Relations Manager  
Time Warner Cable New England Division  
400 Old County Rd  
Rockland, ME 04841  
207-594-2249 ext 2181  
207-596-6365 fax

---

**From:** Darryl Sterling [mailto:darrylsterling@richmondmaine.com]  
**Sent:** Thursday, March 11, 2010 3:35 PM  
**To:** Edgecomb, Michael  
**Subject:** Fw: ConnectME Grant

Michael,

Would you be able to assist on the ConnectME grant by providing cash match/in-kind and/or any other input that can bolster Richmond's chances to get the application funded? I never received any notification of the next round of funding and just downloaded the 4th Round Application today. I will do the best with what information is available. I remember from an earlier Cable Committee Meeting that you know which areas of Richmond might best fit the Town's application request. We will have to fast track. Thank you.

Regards,

Darryl Sterling  
Director, Economic & Community Development  
Town of Richmond  
P.O. Box 159, 26 Gardiner Street  
Richmond, Maine 04357  
207-737-4305 x 331  
207-737-4306 fax  
[darrylsterling@richmondmaine.com](mailto:darrylsterling@richmondmaine.com)  
[www.richmondmaine.com](http://www.richmondmaine.com)

Office Hours: Mon-Thu 7:00 AM-5:00 PM  
----- Original Message -----

**From:** [Marcia Schools](#)  
**To:** [Darryl Sterling](#)  
**Cc:** [Rose Beckwith](#) ; [Anderson, Marian](#) ; [Tymbre Dore](#) ; [Tony Lewis](#) ; [Laurie Boucher](#)  
**Sent:** Thursday, March 11, 2010 2:37 PM  
**Subject:** RE: ConnectME Grant

Great! Thank you – I would be more than happy to help in any way that I can.

## **Darryl Sterling**

---

**From:** "Edgecomb, Michael" <michael.edgecomb@twcable.com>  
**To:** "Edgecomb, Michael" <michael.edgecomb@twcable.com>; "Darryl Sterling" <darrylsterling@richmondmaine.com>  
**Sent:** Tuesday, March 16, 2010 10:52 AM  
**Subject:** RE: ConnectME Grant

### **Company Highlights**

#### **History**

In 1949, entrepreneurs using simple antennas and Army-surplus coaxial cable created the country's first cable television system and revolutionized the way Americans watched TV. More than fifty years later, Time Warner Cable, as the 2nd largest multiple service provider, owns and manages advanced, well-clustered cable systems in the United States. Today, Time Warner Cable offers cutting edge digital technology, a rich range of home entertainment and information choices for the whole family to enjoy, and superior service that demonstrates customer satisfaction is our number one priority.

#### **Technological Leadership**

Time Warner Cable has a long history of leadership within our industry and has led the way in technical innovation through the use of fiber optics to improve and expand our cable products and services.

- In 1994, Time Warner Cable became the first cable company to be honored with an Emmy® Award by winning the Engineering Award for Outstanding Achievement in Technological Development. This recognized our pioneering work in using fiber optics to transmit broadband signals, a development that helped enable the convergence of the cable television, computer and telephone industries. In addition, the company has earned two more Emmy Awards for Video on Demand and Start Over.
- By 2001, we completed a nationwide system upgrade to create a hybrid fiber coaxial cable network, resulting in the development of new, exciting services including Digital Cable, Video on Demand, Digital Video Recorder, High Definition Television (HDTV), High Speed Online access via cable modem, Digital Phone, Start Over, Quick Clips, Active Advertising and more.
- In 2002, we launched Video on Demand, allowing customers to order movies and other programming instantly and to control the program with features like rewind, fast-forward, pause and stop.
- Through Road Runner and other ISP providers, Time Warner Cable has more than 8.9 million residential High-Speed Data customers. We also offer a Wireless Home Networking service, which gives all computers in a home access to a single high-speed cable modem.

#### **Our Reach**

- Headquartered in New York, NY, Time Warner Cable is the second-largest cable operator in the U.S., with technologically advanced, well-clustered systems located mainly in five geographic areas — New York State (including New York City), the Carolinas, Ohio, southern California (including Los Angeles) and Texas. As of September 30, 2009, Time Warner Cable served approximately 14.6 million customers who subscribed to one or more of its video, high-speed data and voice services, representing more than 35 million revenue generating units.
- Time Warner Cable serves customers in the following 28 states: Alabama, Arizona, California, Colorado, Hawaii, Idaho, Illinois, Indiana, Kansas, Kentucky, Maine,

Massachusetts, Michigan, Missouri, Nebraska, New Hampshire, New Jersey, New Mexico, New York, North Carolina, Ohio, Pennsylvania, South Carolina, Texas, Virginia, Washington, West Virginia and Wisconsin. [Go to Our Locations](#)

- Time Warner Cable employs more than 47,000 people across the U.S.
- Time Warner Cable owns and provides customers with exclusive, local, all-news TV channels in New York, North Carolina and Texas that give viewers content targeted to their community interests and concerns.

#### Our Customers\*

- 14.6 million customer relationships
- 8.8 million digital video customers
- 8.9 million high-speed data services to residential customers and a growing number of business customers
- 4.1 million residential Digital Phone subscribers

#### Stock Symbol

NYSE: TWC

\*Numbers based on 4th Quarter, 2009 financial results.

Mike Edgecomb  
Government Relations Manager  
Time Warner Cable New England Division  
400 Old County Rd  
Rockland, ME 04841  
207-594-2249 ext 2181  
207-596-6365 fax

---

**From:** Edgecomb, Michael  
**Sent:** Tuesday, March 16, 2010 10:50 AM  
**To:** 'Darryl Sterling'  
**Subject:** RE: ConnectME Grant

#### Time Warner Cable Inc. boilerplate:

##### About Time Warner Cable

Time Warner Cable owns and manages cable systems serving 14.4 million subscribers in 33 states. Passing approximately 28 million homes, Time Warner Cable includes some of the most technologically advanced and best-clustered cable systems in the country, with nearly 85 percent of the Company's customers located in geographic regions: New York, New England, Texas, Ohio, the Carolinas and southern California. Leveraging its leadership in innovation and quality customer care, Time Warner Cable delivers advanced products and services such as video on demand, high definition television, digital video recorders, high-speed data and Digital Phone. Time Warner Cable is a



2009 Franchise Fee Worksheet

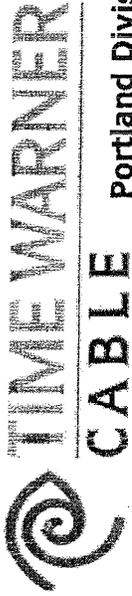
8924-211 Town of Richmond, ME  
 PO BOX 159  
 RICHMOND, ME 04357-

Portland Division

	January	February	March	April	May	June	July	August	September	October	November	December
Basic	\$9,895.19	\$10,074.47	\$10,422.03	\$10,393.80	\$10,465.46	\$10,553.10	\$10,412.45	\$10,399.47	\$10,246.74	\$10,143.96		
Standard	\$17,561.57	\$18,184.29	\$18,617.02	\$18,682.02	\$18,917.23	\$19,080.77	\$18,907.78	\$18,918.38	\$18,747.25	\$18,760.36		
Digital	\$4,665.98	\$4,896.86	\$5,155.06	\$5,144.55	\$4,951.86	\$4,489.91	\$4,392.12	\$4,461.06	\$4,495.10	\$4,475.39		
Premium	\$1,406.11	\$1,506.92	\$1,530.88	\$1,581.95	\$1,598.87	\$1,486.80	\$1,442.67	\$1,521.97	\$1,576.61	\$1,507.92		
Equipment	\$2,519.52	\$2,695.62	\$2,787.22	\$2,764.08	\$3,250.44	\$3,555.40	\$3,469.73	\$3,515.55	\$3,468.56	\$3,447.12		
Install	\$572.10	\$567.18	\$483.16	\$380.40	\$455.72	\$835.40	\$633.04	\$412.62	\$431.76	\$402.81		
Pay Per View	\$1,300.65	\$1,413.23	\$1,410.33	\$1,455.94	\$1,066.10	\$1,405.63	\$1,445.78	\$1,534.67	\$1,055.30	\$1,002.29		
Late Fee	\$11.89	\$3.69	\$5.26	\$2.57	\$4.91	\$4.46	\$2.07	\$1.48	\$1.68	\$3.98		
Bad Debt	(\$659.83)	(\$4,160.65)	\$949.07	(\$334.37)	\$1,381.77	\$747.10	\$177.27	(\$6,281.68)	(\$1,508.05)	\$102.52		
Franchise Fee	\$1,171.19	\$1,213.75	\$1,247.74	\$1,246.69	\$1,241.92	\$1,273.96	\$1,260.50	\$1,255.29	\$1,238.38	\$1,231.69		
<b>Total Revenue</b>	<b>\$38,444.37</b>	<b>\$36,395.36</b>	<b>\$42,607.77</b>	<b>\$41,317.63</b>	<b>\$43,334.28</b>	<b>\$43,432.53</b>	<b>\$42,143.41</b>	<b>\$35,738.81</b>	<b>\$39,753.33</b>	<b>\$41,078.04</b>		
Rate	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%	3.00%		
Subscribers	634	644	655	662	665	672	667	663	662	654		
Revenue Fee	\$1,153.33	\$1,091.86	\$1,278.23	\$1,239.53	\$1,300.03	\$1,302.98	\$1,264.30	\$1,072.16	\$1,192.60	\$1,232.34		
<b>Total Franchise Fee</b>	<b>\$1,153.33</b>	<b>\$1,091.86</b>	<b>\$1,278.23</b>	<b>\$1,239.53</b>	<b>\$1,300.03</b>	<b>\$1,302.98</b>	<b>\$1,264.30</b>	<b>\$1,072.16</b>	<b>\$1,192.60</b>	<b>\$1,232.34</b>		

Date	Description	Ref Num	Amount
	Total Revenue		\$404,245.53
	Revenue Fee		\$12,127.36
	Total Franchise Fee		\$12,127.36
	Less Payments		\$0.00
	Total Due		\$12,127.36

Year to Date Summary	Amount
Total Revenue	\$404,245.53
Revenue Fee	\$12,127.36
Total Franchise Fee	\$12,127.36
Less Payments	\$0.00
Total Due	\$12,127.36



Portland Division

2008 Franchise Fee Worksheet

8924-211 Town of Richmond, ME

PO BOX 159  
RICHMOND

Accountant  
tbecker

ME 04357

Due Date  
01/31/2009

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Basic	\$9,451.35	\$9,680.90	\$9,778.15	\$9,851.95	\$9,881.57	\$10,060.26	\$9,953.99	\$9,994.20	\$10,050.09	\$9,998.30	\$9,933.24	\$9,857.07
Standard	\$15,785.79	\$16,966.27	\$17,309.84	\$17,625.72	\$17,692.44	\$17,662.08	\$17,554.21	\$17,687.44	\$17,793.72	\$17,651.69	\$17,538.24	\$17,283.63
Digital	\$3,738.17	\$4,042.56	\$4,174.06	\$4,328.93	\$4,475.35	\$4,465.76	\$4,328.11	\$4,392.57	\$4,532.91	\$4,521.23	\$4,632.74	\$4,687.99
Premium	\$1,490.19	\$1,474.95	\$1,556.96	\$1,603.61	\$1,544.52	\$1,511.92	\$1,650.98	\$1,559.82	\$1,558.28	\$1,366.49	\$1,274.49	\$1,378.14
Pay Per View	\$1,344.24	\$1,089.09	\$1,278.31	\$1,057.80	\$1,165.78	\$1,243.76	\$1,048.00	\$1,182.84	\$1,053.07	\$1,131.50	\$1,345.77	\$1,128.99
Install	\$94.38	\$468.97	\$266.36	\$727.33	\$460.50	\$364.19	\$195.21	\$612.05	\$769.45	\$417.29	\$396.41	\$499.00
Equipment	\$2,067.27	\$2,024.08	\$2,158.98	\$2,198.62	\$1,957.89	\$2,236.79	\$2,225.10	\$2,278.22	\$2,372.18	\$2,383.93	\$2,448.71	\$2,386.49
Late Fee	\$5.64	\$6.03	\$9.46	\$7.76	\$8.20	\$14.78	\$8.54	\$10.93	\$13.38	\$6.51	\$17.79	\$12.55
Bad Debt	(\$1,757.31)	\$2,056.45	(\$2,696.74)	\$1,018.61	(\$2,246.66)	\$684.00	\$1,748.14	(\$2,666.56)	\$5.21	(\$1,036.50)	(\$304.24)	\$1,009.96
Franchise Fee	\$1,056.74	\$1,107.65	\$1,133.43	\$1,159.16	\$1,152.53	\$1,161.52	\$1,142.75	\$1,167.49	\$1,181.33	\$1,158.81	\$1,161.19	\$1,149.49
Total Revenue	\$33,276.46	\$38,916.95	\$34,968.81	\$39,579.49	\$36,092.12	\$39,405.06	\$39,855.03	\$36,219.00	\$39,329.62	\$37,599.25	\$38,444.34	\$39,393.31
Rate	3.000%	3.000%	3.000%	3.000%	3.000%	3.000%	3.000%	3.000%	3.000%	3.000%	3.000%	3.000%
Subscribers	622	621	625	629	636	635	631	638	642	641	642	644
Franchise Fee	\$998.29	\$1,167.50	\$1,049.06	\$1,187.38	\$1,082.76	\$1,182.15	\$1,195.65	\$1,086.57	\$1,179.88	\$1,127.97	\$1,153.33	\$1,181.79
Total Fee	\$998.29	\$1,167.50	\$1,049.06	\$1,187.38	\$1,082.76	\$1,182.15	\$1,195.65	\$1,086.57	\$1,179.88	\$1,127.97	\$1,153.33	\$1,181.79

Payment History

Year To Date Summary

Total Revenue	\$453,079.44
Franchise Fee	\$13,592.33
TOTAL FEE	\$13,592.33
Less Payments	
TOTAL DUE	\$13,592.33