



Communities Leading on Climate Conference

Scan to
Download the
GO MAINE App



How far was today's trip (in miles)?

About Us

- **FREE** Statewide Travel Demand Management Program
- Funded by MaineDOT in collaboration with MTA
- One of the VMT reduction strategies named in the *Maine Won't Wait* Climate Action Plan

Program Goals



Engage existing members and encourage new members to sign up.



Serve as a **transportation resource** for all Mainers regardless of trip type.



GO MAINE has environmental goals related to **VMT, CO2, and trip reduction.**



Hiring a Northern Maine-based team member to **address rural transportation issues.**

How do we achieve our goals?

- Transportation Solutions for all travelers
- Education/engagement activities at worksites and community events
- Positive re-enforcement to encourage less drive alone travel
 - WAY 2 GO MAINE
 - Monthly gift card drawings
 - GO MAINE App Rewards
- Emergency Ride Home “insurance” for commuters



A few employer and community partners...

- Bangor Savings Bank
- The Jackson Laboratory (Bar Harbor)
- Allagash Brewing (Portland)
- City of Portland (Portland)
- Bicycle Coalition of Maine (Statewide)
- Bath Iron Works (Bath)
- Portsmouth Naval Shipyard (Kittery)
- University of New England (Biddeford and Portland)



OUR PROGRESS...



Commuter Cost Savings:
\$899,313



Vehicle Trips Reduced:
89,328



Carbon Dioxide Reduced:
685 tons



Vehicle Miles Eliminated:
1,567,115

GO MAINE Trip Planner

Resource for all people in Maine

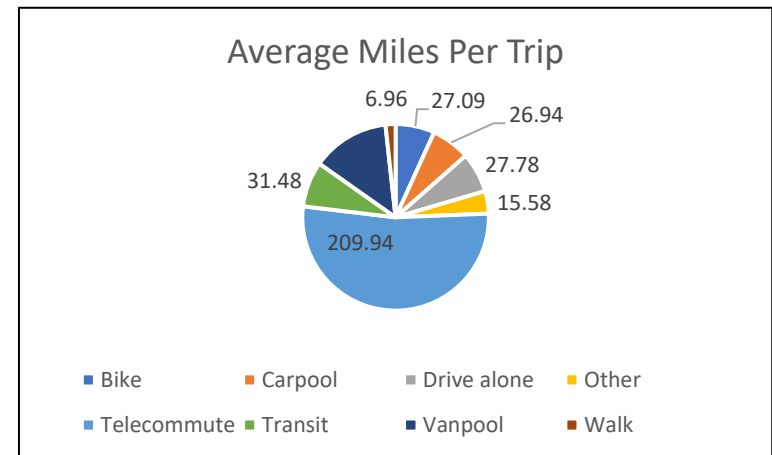
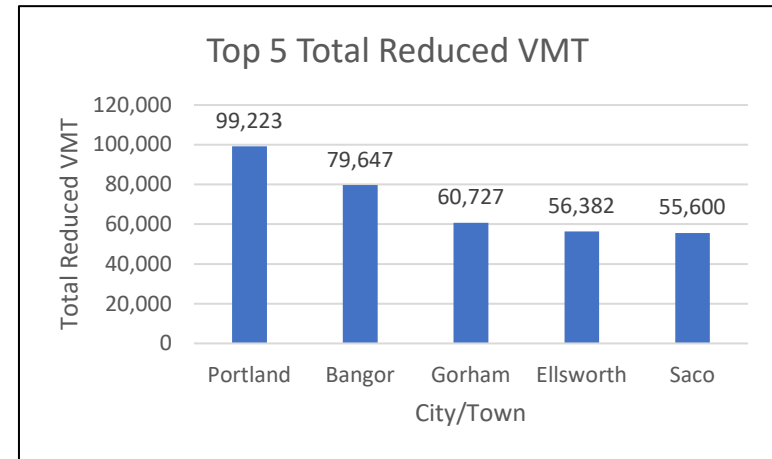
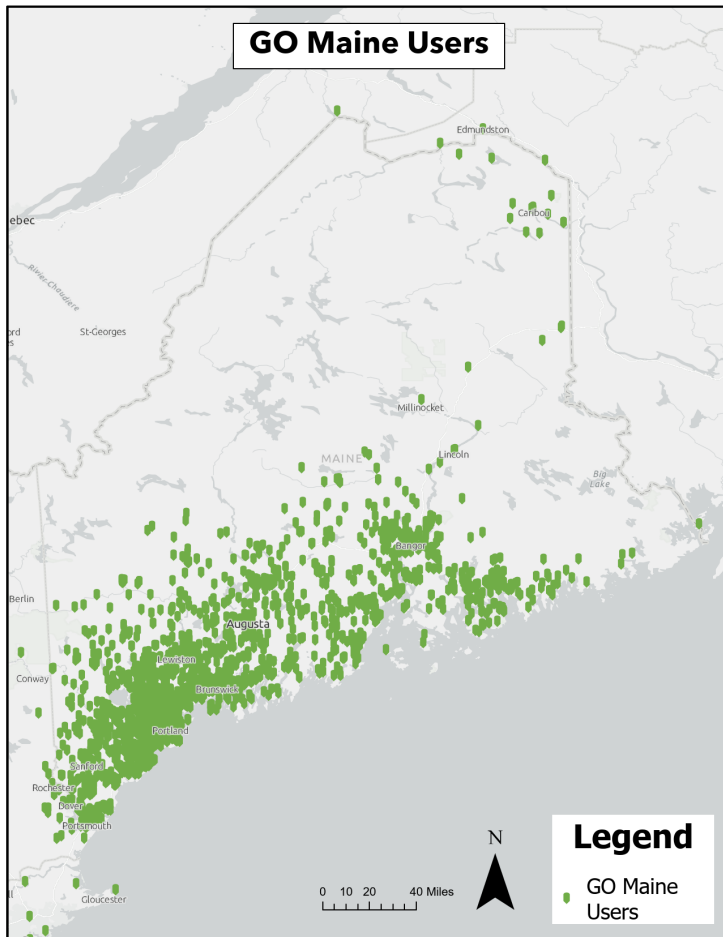
- Identify all available transportation options
- Search for other resources
- EV charging stations, bikeshare docks, bike paths, etc.

Applies to all types of trips

- Commuting and non-commuting
- All modes, including transit
- Some volunteer driver networks



GO MAINE Community Statistics



Any matches on GO MAINE?



Questions?

Contact rides@gomaine.org



MaineDOT

MaineDOT Workforce Transportation Pilot

Ryan Neale,
Bureau of Planning

MaineDOT Workforce Transportation Pilot

- \$5M in American Rescue Plan funds through the Maine Jobs and Recovery Plan
- For local, regional, state workforce transportation projects, especially in rural areas
- Competitive grant program
- Funds may be used for capital and operating costs, including program start-up costs

MaineDOT Workforce Transportation Pilot: Project Selection

- \$750K award cap, no minimum
- Depending on need, volume of applications
- No minimum or maximum number of awards
- Projects will be selected based on merit, availability of funding
- 20% local match required

MaineDOT Workforce Transportation Pilot: Timing

- No application deadline, but applicants encouraged to submit projects as soon as possible
- Applications accepted, evaluated, decided upon on rolling basis until all funds have been disbursed
- Awarded projects should begin within four months of contract execution; requirement can be waived based on circumstances

MaineDOT Workforce Transportation Pilot: Focus Areas

- Projects may support transportation of workers from rural areas to urban areas/centers of employment
- Focus is on workforce transportation in rural areas
- Some funds will be targeted specifically to connecting workers in rural areas to employment in rural areas

MaineDOT Workforce Transportation Pilot: Eligible Industries

- Federal guidance: ARPA funds may be used to respond to COVID-19's negative economic impacts on tourism, travel, hospitality
- Other identified industries suffering comparable economic impacts:
 - Healthcare & Social Assistance; Construction, Trade, Logistics; Manufacturing; Education; Agriculture, Fishing, & Forestry; Information; Clean Energy
- Applicants must demonstrate they are addressing challenges in one of these industries

MaineDOT Workforce Transportation Pilot: Applicants

- Eligible applicants include:
 - Employers
 - Municipalities
 - Non-profit organizations
 - Human service organizations
 - Public/private transportation providers
- Applicants encouraged to engage with partners:
 - Regional planning organizations
 - Chambers of commerce/other business groups
 - County governments
 - Workforce boards
 - Community action programs

MaineDOT Workforce Transportation Pilot

- FMI: <https://www.maine.gov/mdot/grants/mjrp/workforce/>
- ryan.k.neale@maine.gov